

# Design Studies (Design Management), BA

ARDSNMBA

ASU is no longer accepting new students to this program. Please explore Degree Search for other similar program options.

## Program description

The BA in design studies is a four-year, nonstudio program of study in design that focuses on the design disciplines offered in the ASU Herberger Institute for Design and the Arts:

- architectural studies
- graphic design
- industrial design
- interior design
- landscape architecture


It is a highly flexible program of study, much like a liberal arts degree, in which students select design and design-related courses offered in the institute and throughout the university. Students acquire a breadth of design knowledge via courses taken from three categories: communication for design, design history and general design.

It provides a design education, general and specific, for students who seek opportunities in the broader design sector or in graduate education.

The concentration in design management offers a selection of courses in management and human communication that complement design and allows for more focused study in these areas.

## At a glance

- **College/School:** [Herberger Institute for Design and the Arts](#)
- **Location:** [Tempe](#)

- **Second language requirement:** No
- **First required math course:** Any math course that meets the MA designation.
- **Math intensity:** General 

## Required courses (Major Map)

[2016 - 2017 Major Map](#)

[Major Map \(Archives\)](#)

## Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

## Admission requirements

### General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

## Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

## Change of Major Requirements

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

## Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

# Global opportunities

## Global experience

With more than 300 [Global Education program opportunities](#) available, design studies students are able to tailor their experience to their unique interests and skill sets. Whether in a foreign country, in the U.S., or online, students build communication skills, learn to adapt and persevere, and are exposed to research and internships across the world, increasing their professional network.

## Career opportunities

Although a specific career path is not the principal intention, graduates of the program have become involved in sales and marketing in the design sector while others have gone on to graduate studies in architecture and planning. Other possible career paths include journalism and education.

## Contact information

[Dean, Herberger Institute for Design and the Arts](#) | CDS 101  
[herbergeradvising@asu.edu](mailto:herbergeradvising@asu.edu) | 480-965-4495