Design Studies (Design Management), BA

ARDSNMBA

ASU is no longer accepting new students to this program. Please explore Degree Search for other similar program options.

Program Description

The BA in design studies is a four-year, nonstudio program of study in design that focuses on the design disciplines offered in the ASU Herberger Institute:

- architectural studies
- graphic design
- industrial design
- interior design
- landscape architecture

It is a highly flexible program of study, much like a liberal arts degree, in which students select design and design-related courses offered in the institute and throughout the university. Students acquire a breadth of design knowledge via courses taken from three categories: communication for design, design history and general design.

It provides a design education, general and specific, for students who seek opportunities in the broader design sector or in graduate education.

The concentration in design management offers a selection of courses in management and human communication that complement design and allows for more focused study in these areas.

At a Glance

- **College/School:** Herberger Institute for Design and the Arts
• Additional Program Fee: Yes
• Second Language Requirement: No
• First Required Math Course: Any math course that meets the MA designation.
• Math Intensity: General

Required Courses (Major Map)

2016 - 2017 Major Map
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.
First-year | Transfer | International | Readmission

Change of Major Requirements

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/MyPath2ASU.

Global Opportunities

Global Experience
With over 250 programs in more than 65 countries (programs vary in length, from one week to one year), study abroad is possible for all ASU students who wish to acquire global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and they may apply financial aid and scholarships toward program costs.

https://goglobal.asu.edu/

**Career Opportunities**

Although a specific career path is not the principal intention, graduates of the program have become involved in sales and marketing in the design sector; others have gone on to graduate studies in architecture and planning. Other possible career paths include journalism and education.

**Contact Information**

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