

Latin American Studies, BA

ASLASBA

Gain a greater understanding of the intersection of Latin American and American cultures, politics and business in this increasingly intercultural world, and become adept at thriving in culturally diverse environments.


Program description

The BA program in Latin American studies offers a learner-driven model in which the student's specific interests are deepened through the study of Latin American cultures, histories, politics and linguistic expressions. It is interdisciplinary and allows for flexibility in course selection while also instilling a breadth and depth of knowledge about issues surrounding Latin America.

This degree program encourages cross-cultural exploration, preparing students for a global-minded career path.

This major is eligible for the Western Undergraduate Exchange program at the following location: West Valley campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees. Students should click the link for more information and eligibility requirements of [the WUE program](#).

At a glance

- **College/School:** [New College of Interdisciplinary Arts and Sciences](#)
- **Location:** [West Valley](#) **WUE**
- **Second language requirement:** Yes
- **First required math course:** MAT 142 - College Mathematics
or any math course that meets the MATH designation
- **Math intensity:** General 

Required courses (Major Map)

[2024 - 2025 Major Map](#)

[Major Map \(Archives\)](#)

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an [accelerated bachelor's plus master's degree](#) with:

[Communication Studies, MA](#)

[English, MA](#)

[Global Management, MGM](#)

[Social Justice and Human Rights, MA](#)

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

Admission requirements

General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Global opportunities

Global experience

[Studying abroad](#) is a great way for Latin American studies students to learn firsthand about the culture, language and food of their area of study. When studying in a Latin American country, students are able to immerse themselves in the culture and gain a greater understanding of that country and its people. They also acquire heightened cultural competency, communication and critical thinking skills that will be valuable assets for their future careers.

Career opportunities

Graduates are prepared for further study in graduate or professional schools and in multicultural environments, including:

- arts and arts administration
- business and finance
- counseling
- diplomacy
- education
- journalism
- ministry
- nonprofit organizations and advocacy
- public policy
- technology

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary

<u>Archivist</u> ☀	8.2%	\$58,640
<u>Behavioral Health Specialist</u> ☀	6.6%	\$61,420
<u>Historian</u>	3.1%	\$64,540
<u>Intelligence Officer</u>	1.5%	\$86,280
<u>Marketing Associate</u>	1.9%	\$127,830
<u>Political Analyst</u> ☀	6.6%	\$128,020
<u>Production Assistant</u>	4.3%	\$65,000
<u>Public Relations Specialist</u> ☀	6.1%	\$67,440
<u>Social Services Director</u> ☀	9.1%	\$74,240
<u>Translator</u>	4.3%	\$53,640

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook

Contact information

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