Social and Cultural Analysis (American Studies), BA

Take a deep dive into the historical, political and cultural underpinnings of the fabric that binds communities today. You'll gain insight as you explore the myriad facets that meld the American experience with perspectives of marginalized populations.

Program Description

The BA program in social and cultural analysis with a concentration in American studies engages in the transdisciplinary and comparative study of the United States as a cultural and political site of ongoing change and conflict.

Students learn diverse methods of analyzing nationalist politics, public and private cultural practices, transnationalism and the nation-making processes of migration, in keeping with the creative and critical scholarship of the discipline. The curriculum also brings attention to identity formations around gender, sexuality, race and ethnicity.

As a transdisciplinary field, American studies unites the social sciences, the humanities and the arts to stimulate students into engaging in rigorous and adventurous conversations about American culture, politics and history. Students explore knowledge beyond disciplinary boundaries by bringing differing perspectives and understandings into dialogue with one another and generating a unique level of intellectual rigor and excitement.

This major is eligible for the Western Undergraduate Exchange program at the following location: West campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees. Students should click the link for more information and eligibility requirements of the WUE program.

At a Glance
Required Courses (Major Map)

2022 - 2023 Major Map
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

English, MA
Social Justice and Human Rights, MA

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.
Freshman | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.
Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/MyPath2ASU.

Global Opportunities

Global Experience

Students can learn to put the United States in a global context through a faculty-directed study abroad program that explores culture, borders and politics. Executing cross-cultural communication develops career skills that are in demand by employers. Students can stay on track academically by earning ASU credit for completed courses in one of over 250 programs available. https://goglobal.asu.edu/

Career Opportunities

Graduates of this program are prepared with the skills and knowledge necessary for graduate work as well as for careers in government, education, business and nonprofit organizations.

Due to the emphasis on culture and identity, students develop respect for and sensitivity to diverse populations, enabling them as graduates to flourish in areas as varied as:

- civil rights organizations
- colleges and universities
- corporations
- government agencies
- law firms
- libraries
- museums
- nongovernmental organizations
- the Peace Corps
- political action groups
- public relation firms
- research organizations
- social service agencies
Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Archivist</td>
<td>7.9%</td>
<td>$56,760</td>
</tr>
<tr>
<td>Communications Specialist</td>
<td></td>
<td>$67,120</td>
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<tr>
<td>Cultural Studies Professor</td>
<td>4.9%</td>
<td>$78,840</td>
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<tr>
<td>Editor</td>
<td></td>
<td>$63,400</td>
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<tr>
<td>History Professor</td>
<td>3.6%</td>
<td>$76,890</td>
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<tr>
<td>Lawyer</td>
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<td>Political Analyst</td>
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<td>$125,350</td>
</tr>
<tr>
<td>Political Science Professor</td>
<td>4.9%</td>
<td>$85,760</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀️ Bright Outlook, 🌿 Green Occupation

**Contact Information**

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