


# Applied Business and Technology Solutions, BA

BAAPBTSBA

## Program description

The BA program in applied business and technology solutions is designed to meet the needs of workforce learners who wish to complete an undergraduate degree in business. In this degree program, students can quickly access accounting, business analytics, computer information systems, economics, finance, management, marketing, process management and business ethics courses, and directly connect what is taught in the classroom to their working environment. Applied internship courses in the program enable students to put what they are learning into practice, and emphasis areas allow students to further customize the degree to their working environments.

## At a glance

- **College/School:** [W. P. Carey School of Business](#)
- **Location:** [Polytechnic](#), [West Valley](#) or [Online](#), [ASU Local](#)
- **Second language requirement:** No
- **First required math course:** MAT 117 - College Algebra
- **Math intensity:** Moderate 

## Required courses (Major Map)

[2024 - 2025 Major Map \(on-campus\)](#)

[2024 - 2025 Major Map \(online\)](#)

[Major Map \(Archives\)](#)

## Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

## Admission requirements

### General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

## Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

## Change of Major Requirements

A current ASU student has no additional requirements for changing majors. Students ready to change their major should submit their request through the [advising website](#).

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

## Attend online

### ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may [view the program's ASU Online page](#) for program descriptions and to request more information.

### ASU Local

It is now possible to earn an ASU degree with [ASU Local](#), an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support.

## Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

## Global opportunities

### Global experience

As globalization continues to impact the way business functions, study abroad programs provide students with valuable skills that employers are looking for, including communication and interpersonal skills, as well as flexibility, motivation and a global perspective on business applications worldwide.

Business students can participate in [Global Education programs](#) nearly anywhere in the world and gain valuable internship experience in many global business hubs, such as Australia, Germany, England, Singapore, China and the United Arab Emirates.

The W. P. Carey School of Business recommends [these programs](#) for students majoring in applied business and technology solutions.

## Career opportunities

The strong academic foundation in core business functions and customizability of this applied business and technology solutions program allows graduates to explore a variety of different fields.

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
<a href="#">Customer Service Manager</a> 🌟		\$61,370
<a href="#">Food Service Manager</a> 🌟	4.9%	\$37,050
<a href="#">Human Resources Manager</a> 🌟	5.2%	\$130,000
<a href="#">Human Resources Specialist (HR Specialist)</a> 🌟	5.9%	\$64,240
<a href="#">Medical and Health Services Manager</a> 🌟	28.4%	\$104,830
<a href="#">Office Manager</a> 🌟	5.6%	\$103,330
<a href="#">Public Relations Manager (PR Manager)</a> 🌟	5.9%	\$129,430
<a href="#">Public Relations Specialist</a> 🌟	6.1%	\$67,440
<a href="#">Restaurant Manager</a>	0.5%	\$61,310
<a href="#">Sales Manager</a>	4.0%	\$130,600

\* Data obtained from the Occupational Information Network (O\*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).



## Contact information

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