

# Business Entrepreneurship, BS


BABUENTBS

## Program description

The Bachelor of Science program in business entrepreneurship prepares students to identify, evaluate and develop entrepreneurial opportunities in existing companies or through new ventures.

The program emphasizes collaboration, leadership, communication and team-building as well as development of refined analytical, managerial and leadership skills appropriate for people who want to change the world through innovation. Students in the program frequently collaborate with students from across the university, for a breadth of understanding in all business disciplines and a depth of understanding in opportunity recognition, feasibility, management of resources and strategy.

## At a glance

- **College/school:** [W. P. Carey School of Business](#)
- **Location:** [Tempe](#)
- **Second language requirement:** No
- **STEM-OPT extension eligible:** No
- **First required math course:** MAT 210 - Brief Calculus
- **Math intensity:** Moderate 

## Curriculum

[View 2025 - 2026 curriculum](#)

[View curriculum archives](#)

## Concurrent program options

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

## Accelerated program options

This program allows students to choose a 3-year path while participating in the same high-quality educational experience of a 4-year option. Students can opt to fast-track their studies after acceptance into a participating program by connecting with their academic advisor. Fast track options appear at the top of the major map.

This program also allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an [accelerated bachelor's plus master's degree](#) with:

[Entrepreneurship and Innovation, MS](#)

[Global Management \(Creative Industries and Design Thinking\), MGM](#)

[Global Management \(Data Science\), MGM](#)

[Global Management \(Digital Audience Strategy\), MGM](#)

[Global Management \(Global Affairs\), MGM](#)

[Global Management \(Global Business\), MGM](#)

[Global Management \(Global Development and Innovation\), MGM](#)

[Global Management \(Global Digital Transformation\), MGM](#)

[Global Management \(Global Entrepreneurship\), MGM](#)

[Global Management \(Global Health Care Delivery\), MGM](#)

[Global Management \(Global Legal Studies\), MGM](#)

[Global Management \(Nonprofit Leadership and Management\), MGM](#)

[Global Management \(Public Administration\), MGM](#)

[Global Management \(Public Policy\), MGM](#)

[Global Management \(Sustainability Solutions\), MGM](#)

[Global Management \(Sustainable Tourism\), MGM](#)

[Global Management, MGM](#)

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

## Admission requirements

### General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

### Additional requirements:

First-year admission requirements: 1230 SAT Reasoning or 25 ACT score, **or** graduated in the top 8% of high school class, **or** have an overall high school GPA of 3.40 in ASU competency courses (scale is 4.00 = "A").

First-year applicants should select an additional major when applying for admission. Additional choices may include any of the W. P. Carey business BA programs or any other degree program outside of the W. P. Carey School of Business. Students who are not admissible to a W. P. Carey business BS major and who did not select a second major or are not admissible to their second major choice are placed in a business Bachelor of Arts program in the W. P. Carey School of Business.

Readmission requirements: Students must meet first-year admission requirements by way of high school GPA, test score or class rank and must have a transfer GPA of 3.00 (if applicable) and a cumulative ASU GPA of 3.00.

### **Transfer admission requirements:**

Transfer admission requirements (30 or more credit hours after high school): transfer GPA of 3.00 and one of the following: 1160 (prior to March 2016) or 1230 SAT Reasoning (after March 2016) or 25 ACT score, **or** graduated in the top 8% of high school class, **or** have an overall high school GPA of 3.40 in ASU competency courses (scale is 4.00 = "A").

Transfer students should select an additional major when applying for admission. Additional choices may include any of the school's Bachelor of Arts programs or any other business or other degree program outside the W. P. Carey School of Business.

Students who are admissible to the university but do not meet admission requirements for this degree and did not select a second major or are not admissible to their second major choice will be placed in a Bachelor of Arts program in the W. P. Carey School of Business. Students not interested in the degree or campus location may reach out to [wpcareyug@asu.edu](mailto:wpcareyug@asu.edu) for assistance selecting another degree program.

## **Tuition information**

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

## **Change of Major requirements**

Students should refer to the [W. P. Carey School of Business](#) website to determine if they meet change of major requirements. Students who are ready to change their major should submit their request through the school's [advising website](#).

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

## **Transfer options**

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

## **Global opportunities**

### **Global experience**

As globalization continues to impact the way the world lives and works, international experiences have become vital to success in every field of business, especially business entrepreneurship.

[Global Education programs](#) can provide exposure to global startups and how different countries approach entrepreneurship. Through international study and internships, students can gain valuable skills that employers are looking for: communication and interpersonal skills, flexibility, motivation, and a real-life perspective on business applications worldwide. International experience help students learn to identify global market trends and opportunities, and strategically execute innovative entrepreneurial solutions that will ignite change and make an impact. Through participation in a Global Education program, students improve their interpersonal and language skills as they broaden their understandings of international business practices.

The W. P. Carey School of Business recommends [these programs](#) for students majoring in business entrepreneurship.

## Career opportunities

Graduates of the program understand the unique requirements of an entrepreneur and have learned how to effectively identify market opportunities, innovative solutions and execution strategies. They may follow multiple self-directed paths, such as starting a new venture or nonprofit organization, working for a new venture or a small business, or taking a position as an innovative leader within an existing organization.

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
<a href="#"><b><u>Business Analyst</u></b></a> 	9.7%	\$95,290
<a href="#"><b><u>Business Professor</u></b></a> 	6.9%	\$88,790
<a href="#"><b><u>Employee Training Manager</u></b></a> 	6.5%	\$120,000
<a href="#"><b><u>General Manager (GM)</u></b></a> 	4.2%	\$98,100
<a href="#"><b><u>Marketing Associate</u></b></a>	1.9%	\$127,830
<a href="#"><b><u>Office Manager</u></b></a> 	5.6%	\$103,330
<a href="#"><b><u>Sales Manager</u></b></a>	4.0%	\$130,600
<a href="#"><b><u>Social Services Director</u></b></a> 	9.1%	\$74,240

\* Data obtained from the Occupational Information Network (O\*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

# Contact information

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