

Business, BA

BABUSBA


Program description

The BA program in business provides an innovative, transdisciplinary approach to learning that broadens career options upon graduation. Not only do students acquire a strong grounding in the principles of business, but they also immerse themselves in coursework outside the business school as a supplement to their degree.

Students in the program learn how to apply core business knowledge in one of the following disciplines:

- agribusiness (global agribusiness)
- business administration
- communication
- corporate accounting
- food industry management
- global leadership
- global logistics management
- global politics
- health care
- human resources
- information security
- law
- language and cultures
- public service and public policy
- retail management
- sports business
- statistics
- sustainability
- technology
- tourism

At a glance

- **College/School:** [W. P. Carey School of Business](#)
- **Location:** [Polytechnic](#), [Tempe](#), [West Valley](#)
- **Second language requirement:** No
- **First required math course:** MAT 210 - Brief Calculus
or MAT 117 College Algebra
- **Math intensity:** Moderate 

Required courses (Major Map)

[2024 - 2025 Major Map](#)

[Major Map \(Archives\)](#)

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission requirements

General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Additional requirements:

First-year admission requirements for this program are the same as the university's first-year admission requirements.

Readmission requirements: Students must have a transfer GPA of 3.00 (if applicable) and a cumulative ASU GPA of 3.00.

Transfer admission requirements:

Transfer applicants must have a GPA of 3.00 for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside the W. P. Carey School of Business, when applying for admission.

Students who are admissible to the university but do not meet admission requirements for this program and did not select a second major or are not admissible to their second major choice are placed in the BA program in applied business and technology solutions in W. P. Carey School of Business, which is offered

via ASU Online as well as at the Polytechnic and West Valley campus locations. Students not interested in that program or campus location may reach out to wpcareyug@asu.edu for assistance in selecting another degree program.

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Change of Major Requirements

Students cannot change their major to this degree program. Students should submit a request through the [business school's advising website](#) to declare a business concentration.

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Global opportunities

Global experience

As globalization continues to impact the way business functions, [study abroad programs](#) provide students with valuable skills that employers are looking for, including communication and interpersonal skills, flexibility, motivation and a global perspective on business applications worldwide. Business students can study abroad nearly anywhere in the world and participate in practical case studies in global business hubs.

Career opportunities

The W. P. Carey School of Business offers many concentrations, and graduates have options in a number of fields. Students should view specific concentrations for career opportunities information.

Contact information

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