Business, BA

BABUSBA

Program Description

The BA program in business provides an innovative, transdisciplinary approach to learning, which broadens career options upon graduation. Not only do students acquire a strong grounding in the principles of business, they also immerse themselves in coursework outside the business school, supplementing the business degree.

Students in the program learn how to apply core business knowledge in one of the following disciplines:

- agribusiness (global agribusiness)
- business administration
- communication
- corporate accounting
- food industry management
- global leadership
- global logistics management
- global politics
- health care
- human resources
- information security
- law
- language and cultures
- public service and public policy
- retail management
- sports business
- statistics
- sustainability
- technology
- tourism
At a Glance

- **College/School:** W. P. Carey School of Business
- **Location:** Polytechnic, Tempe, West
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 210 - Brief Calculus
  or MAT 117 College Algebra
- **Math Intensity:** Moderate

Required Courses (Major Map)

2023 - 2024 Major Map
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission Requirements

**General University Admission Requirements:**
All students are required to meet general university admission requirements.
First-year | Transfer | International | Readmission

**Additional Requirements:**

First-year admission requirements for this program are the same as the university's first-year admission requirements.

Readmission requirements: Students must have a transfer GPA of 3.00 (if applicable) and a cumulative ASU GPA of 3.00.

**Transfer Admission Requirements:**

Transfer applicants must have a GPA of 3.00 for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside the W. P. Carey School of Business, when applying for admission.

Students who are admissible to the university but do not meet admission requirements for this program and did not select a second major or are not admissible to their second major choice will be placed in the
BA program in applied business and technology solutions in W. P. Carey School of Business, which is offered via ASU Online as well as at the Polytechnic and West campus locations. Students not interested in that program or campus location may reach out to wpcareyug@asu.edu for assistance in selecting another degree program.

Tuition Information

When it comes to paying for college, everyone’s situation is different. Students can learn about ASU tuition and financial aid options to find out which will work best for them.

Change of Major Requirements

Students cannot change their major to this degree program. Students should submit a request through the business school's Advising SOS platform to declare a business concentration.

Students should visit the Change of Major form for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU® to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Global Opportunities

Global Experience
As globalization continues to impact the way business functions, study abroad programs provide students valuable skills employers are looking for, including communication and interpersonal skills, flexibility, motivation and a global perspective on business applications worldwide. Business students can study abroad nearly anywhere in the world and participate in real-world case studies in global business hubs.

Career Opportunities
Students in this bachelor's degree program graduate from one of many concentrations in the W. P. Carey School of Business, and they should see those concentrations for career opportunities.

Contact Information

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