

# Business (Business Administration), BA


BABUSBABA

## Program description

In the BA program in business with a concentration in business administration, students gain a breadth of knowledge and the skills needed for managing business operations.

The program provides the full business core plus 18 credit hours of concentration coursework focused on skills such as forecasting demand; planning inventory; purchasing services; conducting skillful negotiations; building strategies for the future; and managing people, finances and risk.

## At a glance

- **College/School:** [W. P. Carey School of Business](#)
- **Location:** [Polytechnic](#), [West Valley](#), [ASU at Lake Havasu](#), [ASU at The Gila Valley](#) or [Online](#), [ASU Local](#)
- **Second language requirement:** No
- **First required math course:** MAT 210 - Brief Calculus or MAT 117 College Algebra
- **Math intensity:** Moderate 

## Required courses (Major Map)

[2024 - 2025 Major Map \(on-campus\)](#)

[2024 - 2025 Major Map \(online\)](#)

[Major Map \(Archives\)](#)

## Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

## Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an [accelerated bachelor's plus master's degree](#) with:

[Global Management \(Creative Industries and Design Thinking\), MGM](#)

[Global Management \(Digital Audience Strategy\), MGM](#)

[Global Management \(Global Affairs\), MGM](#)

[Global Management \(Global Business\), MGM](#)

[Global Management \(Global Development and Innovation\), MGM](#)

[Global Management \(Global Digital Transformation\), MGM](#)

[Global Management \(Global Entrepreneurship\), MGM](#)

[Global Management \(Global Health Care Delivery\), MGM](#)

[Global Management \(Global Legal Studies\), MGM](#)

[Global Management \(Nonprofit Leadership and Management\), MGM](#)

[Global Management \(Public Administration\), MGM](#)

[Global Management \(Public Policy\), MGM](#)

[Global Management \(Sustainability Solutions\), MGM](#)

[Global Management \(Sustainable Tourism\), MGM](#)

[Global Management, MGM](#)

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

## Admission requirements

### General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

### Additional requirements:

First-year admission requirements for this program are the same as the university's first-year admission requirements.

Readmission requirements: Students must have a transfer GPA of 3.00 (if applicable) and a cumulative ASU GPA of 3.00.

### **Transfer admission requirements:**

Transfer applicants must have a GPA of 3.00 for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside the W. P. Carey School of Business, when applying for admission.

Students who are admissible to the university but do not meet admission requirements for this program and did not select a second major or are not admissible to their second major choice are placed in the BA program in applied business and technology solutions in W. P. Carey School of Business, which is offered via ASU Online as well as at the Polytechnic and West Valley campus locations. Students not interested in that program or campus location may reach out to [wpcareyug@asu.edu](mailto:wpcareyug@asu.edu) for assistance in selecting another degree program.

## **Tuition information**

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

## **Change of Major Requirements**

Students should visit the [W. P. Carey School of Business](#) website to determine if they meet change of major requirements. Students ready to change their major should submit their request through the [advising website](#).

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

## **Attend online**

### **ASU Online**

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may [view the program's ASU Online page](#) for program descriptions and to request more information.

### **ASU Local**

It is now possible to earn an ASU degree with [ASU Local](#), an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support.

## Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU@](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

## Global opportunities

### Global experience

As globalization continues to impact the way the world lives and works, international experiences have become vital to success in business administration. Through international study and internships, students can gain valuable skills that employers are looking for: communication and interpersonal skills, flexibility, motivation and a real-life perspective on business applications worldwide. Immersion in a foreign culture helps students gain a new perspective on how to effectively manage people, finances and risk for organizations of all sizes. A [Global Education program](#) enables participating students to improve their interpersonal and language skills while broadening their understandings of international business practices.

The W. P. Carey School of Business recommends [these programs](#) for students majoring in business administration.

## Career opportunities

Graduates are prepared to manage processes and people in a wide range of industries. Career opportunities include these positions:

- administrative services manager
- business manager
- general and operations manager
- sales manager
- training and development manager

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
<u><b>Business Analyst</b></u> ☀	9.7%	\$95,290
<u><b>Customer Service Manager</b></u> ☀		\$61,370
<u><b>Employee Training Manager</b></u> ☀	6.5%	\$120,000
<u><b>General Manager (GM)</b></u> ☀	4.2%	\$98,100
<u><b>Human Resources Manager</b></u> ☀	5.2%	\$130,000
<u><b>Office Manager</b></u> ☀	5.6%	\$103,330
<u><b>Procurement Specialist</b></u>		\$45,240
<u><b>Purchasing Manager</b></u>	4.4%	\$131,350
<u><b>Sales Manager</b></u>	4.0%	\$130,600
<u><b>Store Manager</b></u> ☀		\$45,250

\* Data obtained from the Occupational Information Network (O\*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook

## Contact information

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