Business (Business Administration), BA

Program Description

In the BA program in business with a concentration in business administration, students gain a breadth of knowledge and the skills needed for managing business operations.

The program provides the full business core plus a concentration with 18 credit hours of coursework focused on skills such as forecasting demand; planning inventory; purchasing services; conducting skillful negotiations; building strategies for the future; and managing people, finances and risk.

At a Glance

- **College/School:** W. P. Carey School of Business
- **Location:** Polytechnic campus, West campus, ASU at Lake Havasu, ASU at The Gila Valley or Online, ASU Local
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 210 - Brief Calculus or MAT 117 College Algebra
- **Math Intensity:** Moderate

Required Courses (Major Map)

2022 - 2023 Major Map (On-campus)
2022 - 2023 Major Map (Online)
Major Map (Archives)
Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Global Management (Creative Industries and Design Thinking), MGM
- Global Management (Digital Audience Strategy), MGM
- Global Management (Global Affairs), MGM
- Global Management (Global Business), MGM
- Global Management (Global Development and Innovation), MGM
- Global Management (Global Digital Transformation), MGM
- Global Management (Global Entrepreneurship), MGM
- Global Management (Global Health Care Delivery), MGM
- Global Management (Global Legal Studies), MGM
- Global Management (Integrated Health Care), MGM
- Global Management (Nonprofit Leadership and Management), MGM
- Global Management (Public Administration), MGM
- Global Management (Public Policy), MGM
- Global Management (Sustainability Solutions), MGM
- Global Management (Sustainable Tourism), MGM
- Global Management, MGM

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

Admission Requirements

**General University Admission Requirements:**
All students are required to meet general university admission requirements.
[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

**Additional Requirements:**
Freshman admission requirements for this program are the same as the university's freshman admission requirements.

Readmission requirements: Students must have a 3.00 transfer GPA (if applicable) and a 3.00 cumulative ASU GPA.

**Transfer Admission Requirements:**

Transfer applicants must have a 3.00 GPA for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside the W. P. Carey School of Business, when applying for admission.

Students with fewer than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice are placed in the Exploratory Social and Behavioral Sciences program in the College of Integrative Sciences and Arts.

Students with more than 45 transfer hours who are not admissible to the W. P. Carey School of Business will be contacted to select an appropriate major.

**Change of Major Requirements**

Students should visit the following W. P. Carey School of Business website, [https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors](https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors), to determine if they meet change of major requirements. Students ready to change their major should submit their request through Advising SOS, [https://apps.wpcarey.asu.edu/apps/advising/index.cfm](https://apps.wpcarey.asu.edu/apps/advising/index.cfm)

Students should refer to [https://changemajor.apps.asu.edu](https://changemajor.apps.asu.edu) for information about how to change a major to this program.

**Attend Online**

**ASU Online**

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information [here](https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors).

**ASU Local**

It is now possible to earn an ASU degree with ASU Local, an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support. Those interested may learn more about ASU Local [here](https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors).
Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/MyPath2ASU.

Global Opportunities

Global Experience
Globalization continues to impact the way business functions, and those who have had the experiences provided by a study abroad program have acquired valuable skills employers seek, including communication and interpersonal skills, flexibility and motivation, setting them apart in the job market.

Business administration students can study abroad nearly anywhere in the world, earning a global perspective on business applications and participating in real-world case studies in many global business hubs, such as Germany, England, Singapore, China, and the United Arab Emirates.

The W. P. Carey School of Business recommends the following study abroad programs for students majoring in business with a concentration in business administration:
https://goglobal.asu.edu/students/major/wp-carey/business-administration.

Career Opportunities

Graduates are prepared to manage processes and people in a wide range of industries. Career opportunities include:

- administrative services manager
- business manager
- general and operations management
- sales manager
- training and development manager

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Position</td>
<td>Change (%)</td>
<td>Salary</td>
</tr>
<tr>
<td>--------------------------------------</td>
<td>------------</td>
<td>------------</td>
</tr>
<tr>
<td>Business Analyst</td>
<td>10.7%</td>
<td>$87,660</td>
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<tr>
<td>Customer Service Manager</td>
<td></td>
<td>$58,450</td>
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<tr>
<td>Employee Training Manager</td>
<td>7.3%</td>
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<tr>
<td>General Manager (GM)</td>
<td>5.8%</td>
<td>$103,650</td>
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<tr>
<td>Human Resources Manager</td>
<td>6.3%</td>
<td>$121,220</td>
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<tr>
<td>Office Manager</td>
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<td>not available</td>
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<tr>
<td>Procurement Specialist</td>
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<tr>
<td>Purchasing Manager</td>
<td>2.6%</td>
<td>$125,940</td>
</tr>
<tr>
<td>Sales Manager</td>
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<td>$132,290</td>
</tr>
<tr>
<td>Store Manager</td>
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<td>$41,580</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

Solar Bright Outlook, Green Occupation

Contact Information

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