

Business Exploratory

BABUSEXP


Program description

Virtually every profession and organization uses business in some way. Business exploratory program students have an opportunity to explore a variety of areas in business before selecting one of these nine majors:

- accountancy
- business data analytics
- business entrepreneurship
- computer information systems
- economics
- finance
- management
- marketing
- supply chain management

Students have an opportunity to work with world-class faculty in an environment that values high-quality teaching. Majors in the W. P. Carey School of Business provide students with the skills and knowledge needed in today's companies --- whether they are starting their own businesses or working in large multinational corporations. Additionally, many graduates attend some of the other top-tier graduate schools in the country in a variety of disciplines.

At a glance

- **College/School:** [W. P. Carey School of Business](#)
- **Location:** [Tempe](#)
- **Second language requirement:** No
- **First required math course:** MAT 210 - Brief Calculus
- **Math intensity:** Moderate 

Required courses (Major Map)

[2024 - 2025 Major Map](#)

[Major Map \(Archives\)](#)

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission requirements

General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Additional requirements:

The first-year admission standards for this major are higher than the university's first-year admission standards. First-year admission requirements: 1230 SAT Reasoning or 25 ACT score, or graduated in the top 8% of high school class, or have an overall high school GPA of 3.40 in ASU competency courses (scale is 4.00 = "A").

Transfer admission requirements:

For students who hold 30 or more transfer credit hours after high school: Students must have a transfer GPA of 3.00 and a score of 1160 (prior to March 2016) or 1230 SAT Reasoning (after March 2016) OR 25 ACT score, OR the student must have graduated in the top 8% of their high school class OR have an overall high school GPA of 3.40 in ASU competency courses (scale is 4.00 = "A").

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Change of Major Requirements

Students are not permitted to change their major to this degree program. Students admitted to this exploratory program who are ready to declare their major should submit their request through the [advising website](#).

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Global opportunities

Global experience

As globalization continues to impact the way the world lives and works, international experiences have become vital to success in every field of business. Through any of the more than 300 available [Global Education programs](#), students can gain valuable skills employers are looking for: communication and interpersonal skills, as well as flexibility, motivation, and a real-life perspective on business applications worldwide.

Career opportunities

Students in business exploratory have the opportunity to graduate from one of many BS degree programs in the W. P. Carey School of Business. For career opportunities, students should see the options highlighted in those specific programs.

Contact information

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