

Business (Agribusiness Innovation and Technology), BA

BABUSGAGBA


This program's name has changed effective Fall 2024. The previous name was Business (Global Agribusiness).

Program description

The agribusiness industry is increasingly competitive, sophisticated and global, driving demand for innovative leaders who understand the industry's distinct challenges and practices. The BA program in business with a concentration in agribusiness innovation and technology teaches students the business of agricultural production, finance, marketing and distribution.

Through a technology-rich, applied, industry-oriented curriculum that focuses on practical projects, students explore global agribusiness issues such as international trade, food safety and sustainability. It is specifically designed to meet the needs of students interested in studying the business aspects of agriculture in the domestic and global economy. Students learn to analyze and manage issues involved in food manufacturing, input and output supply activities, commodity trading and food distribution.

At a glance

- **College/School:** [W. P. Carey School of Business](#)
- **Location:** [Polytechnic](#)
- **Second language requirement:** No
- **First required math course:** MAT 210 - Brief Calculus
or MAT 117 College Algebra
- **Math intensity:** Moderate 

Required courses (Major Map)

[2024 - 2025 Major Map](#)

[Major Map \(Archives\)](#)

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an **accelerated bachelor's plus master's degree** with:

[Environmental and Resource Management, MS](#)

[Global Management \(Creative Industries and Design Thinking\), MGM](#)

[Global Management \(Data Science\), MGM](#)

[Global Management \(Digital Audience Strategy\), MGM](#)

[Global Management \(Global Affairs\), MGM](#)

[Global Management \(Global Business\), MGM](#)

[Global Management \(Global Development and Innovation\), MGM](#)

[Global Management \(Global Digital Transformation\), MGM](#)

[Global Management \(Global Entrepreneurship\), MGM](#)

[Global Management \(Global Health Care Delivery\), MGM](#)

[Global Management \(Global Legal Studies\), MGM](#)

[Global Management \(Nonprofit Leadership and Management\), MGM](#)

[Global Management \(Public Administration\), MGM](#)

[Global Management \(Public Policy\), MGM](#)

[Global Management \(Sustainability Solutions\), MGM](#)

[Global Management \(Sustainable Tourism\), MGM](#)

[Global Management, MGM](#)

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

Admission requirements

General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Additional requirements:

First-year admission requirements for this program are the same as the university's first-year admission requirements.

Readmission requirements: Students must have a transfer GPA of 3.00 (if applicable; scale is 4.00 = "A") and a cumulative ASU GPA of 3.00 (scale is 4.00 = "A").

Transfer admission requirements:

Transfer applicants must have a GPA of 3.00 (scale is 4.00 = "A") for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside the W. P. Carey School of Business, when applying for admission.

Students who are admissible to the university but do not meet admission requirements for this program and did not select a second major or are not admissible to their second major choice will be placed in the BA program in applied business and technology solutions in W. P. Carey School of Business, which is offered via ASU Online as well as at the Polytechnic and West Valley campus locations. Students not interested in that program or campus location may reach out to wpcareyug@asu.edu for assistance in selecting another degree program.

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Change of Major Requirements

Students should refer to the [W. P. Carey School of Business website](#) to determine if they meet change of major requirements. Students ready to change their major should submit their request through the [Advising SOS](#) platform.

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Global opportunities

Global experience

As globalization continues to impact the way the world lives and works, international experiences have become vital to success in every field of business. Through international study and internships, students can gain valuable skills employers are looking for: communication and interpersonal skills, flexibility, motivation and a contemporary perspective on business applications worldwide. Participating in a [Global Education program](#) contributes to this by allowing students to improve their interpersonal and language skills while broadening their understandings of international business practices.

The W. P. Carey School of Business recommends [these programs](#) for students majoring in agribusiness innovation and technology.

Career opportunities

Accounting for more than 50% of the global economy and employing 25% of Americans, agribusiness brings food from the farm to the global table. Possible career paths include positions with private agribusiness firms and governmental agencies in these fields:

- finance
- management
- marketing
- technology

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
Agricultural Technician 🌟	4.5%	\$41,760
Agriculture Professor 🌟	4.8%	\$85,860
Buyer		\$67,620

<u>Economist</u> ☀	6.3%	\$113,940
<u>Environmental Economist</u> ☀	6.3%	\$113,940
<u>Farm Management Educator</u>		\$53,450
<u>Food Quality Analyst</u>		\$32,550
<u>Food Quality Control Technician (Food QC Technician)</u> ☀	5.2%	\$47,860
<u>Food Scientist</u> ☀	7.5%	\$79,860
<u>Inside Sales Representative</u>	3.7%	\$97,710

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook

Contact information

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