Program Description

The agribusiness industry is increasingly competitive, sophisticated and global, driving demand for innovative leaders who understand the industry's unique challenges and practices. The BA program in business with a concentration in global agribusiness teaches students the business of agricultural production, finance, marketing and distribution.

Through a technology-rich, applied, industry-oriented curriculum that focuses on real-world projects, students explore global agribusiness issues such as international trade, food safety and sustainability. It is specifically designed to meet the needs of students interested in studying the business aspects of agriculture in the domestic and global economy. Students learn to analyze and manage issues involved in food manufacturing, input and output supply activities, commodity trading and food distribution.

At a Glance

- **College/School:** W. P. Carey School of Business
- **Location:** Polytechnic campus
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 210 - Brief Calculus or MAT 117 College Algebra
- **Math Intensity:** Moderate

Required Courses (Major Map)

2022 - 2023 Major Map
Major Map (Archives)
Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Environmental and Resource Management, MS
- Global Management (Creative Industries and Design Thinking), MGM
- Global Management (Data Science), MGM
- Global Management (Digital Audience Strategy), MGM
- Global Management (Global Affairs), MGM
- Global Management (Global Business), MGM
- Global Management (Global Development and Innovation), MGM
- Global Management (Global Digital Transformation), MGM
- Global Management (Global Entrepreneurship), MGM
- Global Management (Global Health Care Delivery), MGM
- Global Management (Global Legal Studies), MGM
- Global Management (Integrated Health Care), MGM
- Global Management (Nonprofit Leadership and Management), MGM
- Global Management (Public Administration), MGM
- Global Management (Public Policy), MGM
- Global Management (Sustainability Solutions), MGM
- Global Management (Sustainable Tourism), MGM
- Global Management, MGM

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.

**First-year | Transfer | International | Readmission**

**Additional Requirements:**

Freshman admission requirements for this program are the same as the university’s freshman admission requirements.

Readmission requirements: Students must have a 3.00 transfer GPA (if applicable) and a 3.00 cumulative ASU GPA.

**Transfer Admission Requirements:**

Transfer applicants must have a 3.00 GPA for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside W. P. Carey School of Business, when applying for admission.

Students with fewer than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice are placed in the exploratory social and behavioral sciences program in University College.

Students with more than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice are prompted in My ASU to select a new major.

**Change of Major Requirements**

Students should refer to the following W. P. Carey School of Business website to determine if they meet change of major requirements:  
[https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors](https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors). Students ready to change their major should submit their request through Advising SOS:  

Students should refer to [https://changemajor.apps.asu.edu](https://changemajor.apps.asu.edu) for information about how to change a major to this program.

**Transfer Options**

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience.
for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/MyPath2ASU.

**Global Opportunities**

**Global Experience**
As globalization continues to impact the way business functions, study abroad programs provide students with the valuable skills employers are looking for, including communication skills, flexibility, motivation and a global perspective on business applications worldwide.

Students in the global agribusiness concentration can study abroad nearly anywhere and participate in real-world applications, such as navigating the coffee business in Costa Rica, principles of business in the Czech Republic or spending a semester in Madrid, among many others.

The W. P. Carey School of Business recommends the following study abroad programs for students majoring in business with a concentration in global agribusiness: https://goglobal.asu.edu/students-major/wp-carey/global-agribusiness.

**Career Opportunities**
Accounting for more than 50% of the global economy and employing 25% of Americans, agribusiness brings food from the farm to the global table. Possible career paths include positions with private agribusiness firms and governmental agencies in these fields:

- finance
- management
- marketing
- technology

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agricultural Technician</td>
<td>not available</td>
<td></td>
</tr>
<tr>
<td>Agriculture Professor</td>
<td>2.1%</td>
<td>$90,340</td>
</tr>
<tr>
<td>Buyer</td>
<td>not available</td>
<td>$108,350</td>
</tr>
<tr>
<td>Economist</td>
<td>14.1%</td>
<td>$108,350</td>
</tr>
<tr>
<td>Environmental Economist</td>
<td>14.1%</td>
<td>$108,350</td>
</tr>
<tr>
<td>Farm Management Educator</td>
<td></td>
<td>$51,550</td>
</tr>
<tr>
<td>Occupation</td>
<td>Growth Rate</td>
<td>Salary</td>
</tr>
<tr>
<td>------------------------------------------------</td>
<td>-------------</td>
<td>------------</td>
</tr>
<tr>
<td>Food Quality Analyst</td>
<td></td>
<td>$28,220</td>
</tr>
<tr>
<td>Food Quality Control Technician (Food QC Technician)</td>
<td></td>
<td>not available</td>
</tr>
<tr>
<td>Food Scientist</td>
<td>4.4%</td>
<td>$73,450</td>
</tr>
<tr>
<td>Inside Sales Representative</td>
<td>4.1%</td>
<td>$86,650</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook, 🌿 Green Occupation

**Contact Information**

Morrison School of Agribusiness | SANTN 230  
wpcareyug@asu.edu | 480-727-5183