

Business (Global Leadership), BA


BABUSGBA

Program description

The BA program in business with a concentration in global leadership prepares students for careers in the global business environment.

Students develop strong business skills through global studies courses covering a variety of world regions. They also may choose to participate in an international study experience in countries around the globe.

At a glance

- **College/School:** [W. P. Carey School of Business](#)
- **Location:** [Online](#), [ASU Local](#)
- **Second language requirement:** No
- **First required math course:** MAT 210 - Brief Calculus
or MAT 117 College Algebra
- **Math intensity:** Moderate 

Required courses (Major Map)

[2024 - 2025 Major Map \(online\)](#)

[Major Map \(Archives\)](#)

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission requirements

General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Additional requirements:

First-year admission requirements for this program are the same as the university's first-year admission requirements.

Readmission requirements: Students must have a transfer GPA of 3.00 (if applicable; scale is 4.00 = "A") and a cumulative ASU GPA of 3.00 (scale is 4.00 = "A").

Transfer admission requirements:

Transfer applicants must have a GPA of 3.00 (scale is 4.00 = "A") for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside the W. P. Carey School of Business, when applying for admission.

Students who are admissible to the university but do not meet admission requirements for this program and did not select a second major or are not admissible to their second major choice will be placed in the BA program in applied business and technology solutions in W. P. Carey School of Business, which is offered via ASU Online as well as at the Polytechnic and West Valley campus locations. Students not interested in that program or campus location may reach out to wpcareyug@asu.edu for assistance in selecting another degree program.

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Change of Major Requirements

Students should refer to this [W. P. Carey School of Business webpage](#) to determine if they meet change of major requirements. Students who are ready to change their major should submit their request through the [advising website](#).

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

Attend online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may [view the program's ASU Online page](#) for program descriptions and to request more information.

ASU Local

It is now possible to earn an ASU degree with [ASU Local](#), an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support.

Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Global opportunities

Global experience

As globalization continues to impact the way people live and work, international experiences have become vital to success, especially in global leadership. Through international study and internships, students can gain valuable skills that employers are looking for: communication and interpersonal skills, flexibility, motivation and a real-life perspective on business applications worldwide. Through their courses, students become versed in cultural sensitivity and awareness, understanding and bridging cultural divides, and leveraging diversity for business gains. In applying these lessons through international experiences, students become more competitive and prepared global leaders. A [Global Education program](#) contributes to students' success by enabling them to improve their interpersonal and language skills while broadening their understandings of international business practices.

The W. P. Carey School of Business recommends [these programs](#) for students majoring in global leadership.

Career opportunities

A degree that incorporates solid business skills and global studies helps prepare students for employment in the global business world. Qualified students have opportunities to work either domestically or internationally in an international organization. This degree program augments the business and leadership skills necessary in most corporations.

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
<u>Business Analyst</u> ☀	9.7%	\$95,290
<u>Distribution Center Manager</u> ☀	8.2%	\$98,560
<u>Employee Training Manager</u> ☀	6.5%	\$120,000
<u>General Manager (GM)</u> ☀	4.2%	\$98,100
<u>Human Resources Manager</u> ☀	5.2%	\$130,000
<u>Office Manager</u> ☀	5.6%	\$103,330
<u>Sales Manager</u>	4.0%	\$130,600
<u>Security Manager</u> ☀	4.6%	\$99,030

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook

Contact information

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