

Business (Global Logistics Management), E

BABUSGLBA


Program description

Logistics management focuses on the integration and partnerships necessary for meeting customer needs on a timely basis, with relevant and high-quality products produced and delivered in a service-effective manner.

This BA program in business with a concentration in global logistics management trains students to be strategic thinkers, excellent analysts, effective communicators and team leaders who are focused on efficiency, effectiveness and increasing revenue.

An efficient logistics management system is critical to the success of global corporations, ensuring that the supply of goods and services flowing through the system closely matches the demand. Logistics management professionals manage, coordinate and transport products from raw materials to the finished goods that sit on a local store shelf or are offered by an online retailer. Efficient logistics is a key reason consumers can buy an ever-increasing variety of goods and services at remarkably low prices. Not surprisingly, logistics also plays a major role in the health care industry, where efficient, effective delivery systems are gaining significant traction.

At a glance

- **College/School:** [W. P. Carey School of Business](#)
- **Location:** [West Valley](#) or [Online](#), [ASU Local](#)
- **Second language requirement:** No
- **First required math course:** MAT 210 - Brief Calculus
or MAT 117 College Algebra
- **Math intensity:** Moderate 

Required courses (Major Map)

[2024 - 2025 Major Map \(on-campus\)](#)

[2024 - 2025 Major Map \(online\)](#)

[Major Map \(Archives\)](#)

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an [accelerated bachelor's plus master's degree](#) with:

[Global Management \(Creative Industries and Design Thinking\), MGM](#)

[Global Management \(Digital Audience Strategy\), MGM](#)

[Global Management \(Global Affairs\), MGM](#)

[Global Management \(Global Business\), MGM](#)

[Global Management \(Global Development and Innovation\), MGM](#)

[Global Management \(Global Digital Transformation\), MGM](#)

[Global Management \(Global Entrepreneurship\), MGM](#)

[Global Management \(Global Health Care Delivery\), MGM](#)

[Global Management \(Global Legal Studies\), MGM](#)

[Global Management \(Nonprofit Leadership and Management\), MGM](#)

[Global Management \(Public Administration\), MGM](#)

[Global Management \(Public Policy\), MGM](#)

[Global Management \(Sustainability Solutions\), MGM](#)

[Global Management \(Sustainable Tourism\), MGM](#)

[Global Management, MGM](#)

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

Admission requirements

General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Additional requirements:

First-year admission requirements for this program are the same as the university's first-year admission requirements.

Readmission requirements: Students must have a transfer GPA of 3.00 (if applicable; scale is 4.00 = "A") and a cumulative ASU GPA of 3.00 (scale is 4.00 = "A").

Transfer admission requirements:

Transfer applicants must have a GPA of 3.00 (scale is 4.00 = "A") for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside the W. P. Carey School of Business, when applying for admission.

Students who are admissible to the university but do not meet admission requirements for this program and did not select a second major or are not admissible to their second major choice will be placed in the BA program in applied business and technology solutions in W. P. Carey School of Business, which is offered via ASU Online as well as at the Polytechnic and West Valley campus locations. Students not interested in that program or campus location may reach out to wpcareyug@asu.edu for assistance in selecting another degree program.

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Change of Major Requirements

Students should refer to the [W. P. Carey School of Business](#) website to determine if they meet change of major requirements. Students ready to change their major should submit their request through the business school's [advising website](#).

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

Attend online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may [view the program's ASU Online page](#) for program descriptions and to request more information.

ASU Local

It is now possible to earn an ASU degree with [ASU Local](#), an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support.

Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Global opportunities

Global experience








Through international study and internships, students can gain valuable skills that employers are looking for: communication and interpersonal skills, flexibility, motivation and a real-life perspective on business applications worldwide. Participation in a [Global Education program](#) enables students to improve their interpersonal and language skills while broadening their understandings of international business practices.

The W. P. Carey School of Business recommends [these programs](#) for students majoring in global logistics management.

Career opportunities

Logistics management professionals hold a range of job titles and engage in a wide variety of activities in the private, nonprofit and government sectors. Apple and Walmart CEOs previously held logistics-related positions at those organizations. This demonstrates the high value of leaders who understand the importance of logistics for enterprise success.

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
<u>Distribution Center Manager</u> 	8.2%	\$98,560
<u>Freight Agent</u> 	9.7%	\$46,860
<u>Freight Forwarder</u> 	9.7%	\$46,860
<u>General Manager (GM)</u> 	4.2%	\$98,100
<u>Logistics Analyst</u> 	18.3%	\$77,520
<u>Operations Manager</u> 	18.3%	\$77,520
<u>Purchasing Manager</u>	4.4%	\$131,350
<u>Supply Chain Manager</u> 	8.2%	\$98,560
<u>Transportation Planner</u>	1.7%	\$88,900

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

 Bright Outlook

Contact information

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