Business (Global Logistics Management), BA

Program Description

Logistics management focuses on the integration and partnerships necessary to meet customer needs on a timely basis, with relevant and high-quality products produced and delivered in a service-effective manner.

This BA program in business with a concentration in global logistics management trains students to be strategic thinkers, excellent analysts, effective communicators and team leaders who are focused on efficiency, effectiveness and increasing revenue.

An efficient logistics management system is critical to the success of global corporations, ensuring the supply of goods and services flowing through the system closely matches the demand. Logistics management professionals manage, coordinate and transport products from raw materials to the finished goods that sit on a local store shelf or are offered by an online retailer. Efficient logistics is a key reason consumers can buy an ever-increasing variety of goods and services at remarkably low prices. Not surprisingly, logistics also plays a major role in the health care industry where efficient, effective delivery systems are gaining significant traction.

At a Glance

- **College/School:** W. P. Carey School of Business
- **Location:** West or Online, ASU Local
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 210 - Brief Calculus or MAT 117 College Algebra
- **Math Intensity:** Moderate
Required Courses (Major Map)

2022 - 2023 Major Map (On-campus)
2022 - 2023 Major Map (Online)
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Global Management (Creative Industries and Design Thinking), MGM
- Global Management (Digital Audience Strategy), MGM
- Global Management (Global Affairs), MGM
- Global Management (Global Business), MGM
- Global Management (Global Development and Innovation), MGM
- Global Management (Global Digital Transformation), MGM
- Global Management (Global Entrepreneurship), MGM
- Global Management (Global Health Care Delivery), MGM
- Global Management (Global Legal Studies), MGM
- Global Management (Integrated Health Care), MGM
- Global Management (Nonprofit Leadership and Management), MGM
- Global Management (Public Administration), MGM
- Global Management (Public Policy), MGM
- Global Management (Sustainability Solutions), MGM
- Global Management (Sustainable Tourism), MGM
- Global Management, MGM

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.
Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.

| First-year | Transfer | International | Readmission |

Additional Requirements:

Freshman admission requirements for this program are the same as the university's freshman admission requirements.

Readmission requirements: Students must have a 3.00 transfer GPA (if applicable) and a 3.00 cumulative ASU GPA.

Transfer Admission Requirements:

Transfer applicants must have a 3.00 GPA for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside W. P. Carey School of Business, when applying for admission.

Transfer students must have a cumulative transfer GPA of 3.00 and a cumulative ASU GPA of 3.00 (if applicable) in addition to meeting the general admission requirements in order to be admitted to this program. If the student does not meet the admission requirements for the concurrent program, they are placed in the BS in international trade.

Students with fewer than 45 transfer credit hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice are placed in the exploratory social and behavioral sciences program in University College.

Students with more than 45 transfer credit hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice are prompted in My ASU to select a new major.

Change of Major Requirements

Students should refer to the following W. P. Carey School of Business website to determine if they meet change of major requirements:
https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors. Students ready to change their major should submit their request through Advising SOS:

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.
Attend Online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

ASU Local

It is now possible to earn an ASU degree with ASU Local, an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support. Those interested may learn more about ASU Local here.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/MyPath2ASU.

Global Opportunities

Global Experience

As globalization continues to impact the way business functions, study abroad programs can provide students exposure to the world of business. Students gain valuable skills employers seek, including communication and interpersonal skills, flexibility, motivation and a global perspective on business applications worldwide.

Business students can study abroad nearly anywhere and gain valuable internship experience in many global business hubs, like Australia, Germany, England, Singapore, China, and the United Arab Emirates.

The W. P. Carey School of Business recommends the following study abroad programs for students majoring in business with a concentration in global logistics management: https://goglobal.asu.edu/students/major/wp-carey/global-logistics-management.

Career Opportunities
Logistics management professionals hold a range of job titles and engage in a wide variety of activities in the private, nonprofit and governmental sectors. Apple and Walmart CEOs previously held logistics-related positions at those organizations. This demonstrates the high value of leaders who understand the importance of logistics for enterprise success.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Distribution Center Manager</td>
<td>3.5%</td>
<td>$96,390</td>
</tr>
<tr>
<td>Freight Agent</td>
<td>5.5%</td>
<td>$43,770</td>
</tr>
<tr>
<td>Freight Forwarder</td>
<td>5.5%</td>
<td>$43,770</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>5.8%</td>
<td>$103,650</td>
</tr>
<tr>
<td>Logistics Analyst</td>
<td>4.4%</td>
<td>$76,270</td>
</tr>
<tr>
<td>Operations Manager</td>
<td>4.4%</td>
<td>$76,270</td>
</tr>
<tr>
<td>Purchasing Manager</td>
<td>2.6%</td>
<td>$125,940</td>
</tr>
<tr>
<td>Supply Chain Manager</td>
<td>3.5%</td>
<td>$96,390</td>
</tr>
<tr>
<td>Transportation Planner</td>
<td>0.8%</td>
<td>$87,260</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook ☑ Green Occupation

Contact Information

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