Program Description

The BA program in business with a concentration in health care prepares students to operate within the challenging and dynamic health care industry by helping them develop skills and acquire knowledge through one of its five specialized tracks: health care analytics, communication, coordination, innovation and delivery.

This program provides students with core business skills such as computer information systems, accounting, basic economic theory, finance, management, marketing and supply chain management as well as in-depth knowledge in relation to the business of health care.

At a Glance

- **College/School:** W. P. Carey School of Business
- **Location:** West campus or Online
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 210 - Brief Calculus or MAT 117 College Algebra
- **Math Intensity:** Moderate

Required Courses (Major Map)

[2022 - 2023 Major Map](#)
[Major Map (Archives)](#)
Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Global Management (Creative Industries and Design Thinking), MGM
- Global Management (Digital Audience Strategy), MGM
- Global Management (Global Affairs), MGM
- Global Management (Global Business), MGM
- Global Management (Global Development and Innovation), MGM
- Global Management (Global Digital Transformation), MGM
- Global Management (Global Entrepreneurship), MGM
- Global Management (Global Health Care Delivery), MGM
- Global Management (Global Legal Studies), MGM
- Global Management (Integrated Health Care), MGM
- Global Management (Nonprofit Leadership and Management), MGM
- Global Management (Public Administration), MGM
- Global Management (Public Policy), MGM
- Global Management (Sustainability Solutions), MGM
- Global Management (Sustainable Tourism), MGM
- Global Management, MGM

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

Admission Requirements

**General University Admission Requirements:**
All students are required to meet general university admission requirements.

- Freshman
- Transfer
- International
- Readmission

**Additional Requirements:**
Freshman admission requirements for this program are the same as the university’s freshman admission requirements.

Readmission requirements: must have a transfer GPA of 3.00 (if applicable) and a cumulative ASU GPA of 3.00.

**Transfer Admission Requirements:**

Transfer applicants must have a GPA of 3.00 for all transfer coursework and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside the W. P. Carey School of Business, when applying for admission.

Students with fewer than 45 transfer credit hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice are placed in the exploratory social and behavioral sciences program in University College.

Students with more than 45 transfer credit hours who are not admissible to University College are contacted to select an appropriate major.

**Change of Major Requirements**

Students should refer to the following W. P. Carey School of Business website to determine if they meet change of major requirements:

https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors. Students ready to change their major should submit their request through Advising SOS:


Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.

**Transfer Options**

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/MyPath2ASU.

**Global Opportunities**
Global Experience
As globalization continues to impact the way people live and work, study abroad programs provide students exposure to the world of business. Students gain valuable skills employers seek, including communication skills, flexibility, motivation and a global perspective on business applications worldwide. Business students can study abroad nearly anywhere in the world and gain valuable internship experience related to health care in places like Australia, Germany, England, Singapore, China, the United Arab Emirates, among many others.

The W. P. Carey School of Business recommends the following study abroad programs for students majoring in business with a concentration in health care:

Career Opportunities
Graduates possess the ability to understand different stakeholders in complex environments, and they are prepared for careers in the public or private health care setting related to health care management, administration, access, analytics and policy setting.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Certified Health Education Specialist (CHES)</td>
<td>11.4%</td>
<td>$56,500</td>
</tr>
<tr>
<td>Compliance Manager</td>
<td></td>
<td>not available</td>
</tr>
<tr>
<td>Employee Training Manager</td>
<td>7.3%</td>
<td>$115,640</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>5.8%</td>
<td>$103,650</td>
</tr>
<tr>
<td>Marketing Associate</td>
<td></td>
<td>$133,460</td>
</tr>
<tr>
<td>Medical and Health Services Manager</td>
<td>31.5%</td>
<td>$104,280</td>
</tr>
<tr>
<td>Public Relations Manager (PR Manager)</td>
<td></td>
<td>not available</td>
</tr>
<tr>
<td>Regulatory Affairs Manager</td>
<td></td>
<td>not available</td>
</tr>
<tr>
<td>Social Services Director</td>
<td>17.0%</td>
<td>$69,600</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

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Contact Information