Business (Human Resources), BA

BABUSHRBA

Program Description

The BA program in business with a concentration in human resources involves both theoretical and applied concepts, with a focus on practical and applied aspects of human resources.

This degree is applicable to any business or governmental organization as all have a need to manage their personnel services.

At a Glance

- **College/School:** [W. P. Carey School of Business](#)
- **Location:** Polytechnic or Online, ASU Local
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 210 - Brief Calculus or MAT 117 College Algebra
- **Math Intensity:** Moderate

Required Courses (Major Map)

- 2023 - 2024 Major Map (On-campus)
- 2023 - 2024 Major Map (Online)
- Major Map (Archives)

Concurrent Program Options
Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.

Additional Requirements:
First-year admission requirements for this program are the same as the university's first-year admission requirements.

Readmission requirements: Students must have a transfer GPA of 3.00 (if applicable) and a cumulative ASU GPA of 3.00.

Transfer Admission Requirements:
Transfer applicants must have a GPA of 3.00 for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside the W. P. Carey School of Business, when applying for admission.

Students who are admissible to the university but do not meet admission requirements for this program and did not select a second major or are not admissible to their second major choice will be placed in the BA program in applied business and technology solutions in W. P. Carey School of Business, which is offered via ASU Online as well as at the Polytechnic and West Valley campus locations. Students not interested in that program or campus location may reach out to wpcareyug@asu.edu for assistance in selecting another degree program.

Tuition Information
When it comes to paying for higher education, everyone's situation is different. Students can learn about ASU tuition and financial aid options to find out which will work best for them.

Change of Major Requirements
Students should visit the W. P. Carey School of Business website to determine if they meet change of major requirements. Students ready to change their major should submit their request through the business school's Advising SOS platform.
Students should visit the [Change of Major form](#) for information about how to change a major to this program.

**Attend Online**

**ASU Online**

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may [view the program’s ASU Online page](#) for program descriptions and to request more information.

**ASU Local**

It is now possible to earn an ASU degree with [ASU Local](#), an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support.

**Transfer Options**

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

**Global Opportunities**

**Global Experience**

Participation in a [Global Education program](#), through international study and internships, enables students to broaden their understanding of international business practices and gain valuable skills employers are looking for: communication and interpersonal skills, flexibility, motivation, and a real-life perspective on business applications worldwide.

The W. P. Carey School of Business recommends [these programs](#) for students majoring in human resources.

**Career Opportunities**
The bachelor's degree program in business with a concentration in human resources provides students with the knowledge, abilities, and comprehensive set of skills that allow them to move into any business, industry or governmental organization and perform necessary human resource tasks.

There is growing demand for human resources professionals to handle issues like corporate social responsibility and ethics, sustainability, workplace diversity and inclusion and labor relations.

Career example titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience, geographical location, and required advanced degrees or certifications may affect pay scales.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Trainer</td>
<td>6.3%</td>
<td>$63,080</td>
</tr>
<tr>
<td>Employee Training Manager</td>
<td>6.5%</td>
<td>$120,000</td>
</tr>
<tr>
<td>Human Resources Analyst</td>
<td>7.0%</td>
<td>$67,780</td>
</tr>
<tr>
<td>Human Resources Manager</td>
<td>5.2%</td>
<td>$130,000</td>
</tr>
<tr>
<td>Human Resources Specialist (HR Specialist)</td>
<td>5.9%</td>
<td>$64,240</td>
</tr>
<tr>
<td>Labor Relations Specialist</td>
<td></td>
<td>$82,010</td>
</tr>
<tr>
<td>Office Manager</td>
<td>5.6%</td>
<td>$103,330</td>
</tr>
<tr>
<td>Payroll and Benefits Manager</td>
<td>2.2%</td>
<td>$131,280</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook

Professional Licensure

ASU programs that may lead to professional licensure or certification are intended to prepare students for potential licensure or certification in Arizona. Completion of an ASU program may not meet educational requirements for licensure or certification in another state. For more information, students should visit the ASU professional licensure webpage.

Contact Information

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