

Business (Human Resources), BA


BABUSHRBA

Program Description

The BA program in business with a concentration in human resources involves both theoretical and applied concepts with a focus on practical and applied aspects of human resources.

This degree is applicable to any business or governmental organization as all have a need to manage their personnel services.

At a Glance

- **College/School:** [W. P. Carey School of Business](#)
- **Location:** [Polytechnic campus](#) or [Online](#), [ASU Local](#)
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 210 - Brief Calculus
or MAT 117 College Algebra
- **Math Intensity:** Moderate 

Required Courses (Major Map)

[2022 - 2023 Major Map \(On-campus\)](#)

[2022 - 2023 Major Map \(Online\)](#)

[Major Map \(Archives\)](#)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a double major) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

[Freshman](#) | [Transfer](#) | [International](#) | [Readmission](#)

Additional Requirements:

Freshman admission requirements for this program are the same as the university's freshman admission requirements.

Readmission requirements: Students must have a 3.00 transfer GPA (if applicable) and a 3.00 cumulative ASU GPA.

Transfer Admission Requirements:

Transfer applicants must have a 3.00 GPA for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside W. P. Carey School of Business, when applying for admission.

Students with fewer than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice are placed in the exploratory social and behavioral sciences program in University College.

Students with more than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice are prompted in My ASU to select a new major.

Change of Major Requirements

Students should refer to the following W. P. Carey website to determine if they meet change of major requirements: <https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors>. Students ready to change their major should submit their request through W. P. Carey's Advising SOS: <https://apps.wpcarey.asu.edu/apps/advising/index.cfm>.

Students should refer to <https://changemajor.apps.asu.edu> for information about how to change a major to this program.

Attend Online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information [here](#).

ASU Local

It is now possible to earn an ASU degree with ASU Local, an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support. Those interested may learn more about ASU Local [here](#).

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU™](#) to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: <https://admission.asu.edu/transfer/MyPath2ASU>.

Global Opportunities

Global Experience

As globalization continues to impact the way business functions, study abroad programs provide students valuable skills employers are looking for, including communication and interpersonal skills, flexibility, motivation and a global perspective on business applications worldwide.

Business students can study abroad nearly anywhere in the world and gain valuable internship experience in global business hubs like Australia, Germany, England, Singapore, China, the United Arab Emirates, among many others.

The W. P. Carey School of Business recommends the following study abroad programs for students majoring in business with a concentration in human resources:








<https://goglobal.asu.edu/students/major/wp-carey/human-resources>.

Career Opportunities

The bachelor's degree in business with a concentration in human resources provides students with the knowledge, abilities, and comprehensive set of skills that allow them to move into any business, industry or governmental organization and perform necessary human resource tasks.

There is growing demand for human resources professionals to handle issues like corporate social responsibility and ethics, sustainability, workplace diversity and inclusion and labor relations.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

Career	*Growth	*Median Salary
<u>Corporate Trainer</u>  	8.6%	\$62,700
<u>Employee Training Manager</u> 	7.3%	\$115,640
<u>Human Resources Analyst</u> 	7.9%	\$67,190
<u>Human Resources Manager</u> 	6.3%	\$121,220
<u>Human Resources Specialist (HR Specialist)</u> 	7.0%	\$63,490
<u>Labor Relations Specialist</u>		\$73,240
<u>Office Manager</u> 		not available
<u>Payroll and Benefits Manager</u>	2.5%	\$125,130

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

 [Bright Outlook](#)  [Green Occupation](#)

Professional Licensure

ASU programs that may lead to professional licensure or certification are intended to prepare students for potential licensure or certification in Arizona. Completion of an ASU program may not meet educational requirements for licensure or certification in another state. For more information, students should visit the ASU professional licensure webpage: <https://admission.asu.edu/academics/licensure>.

Contact Information

[Department of Management and Entrepreneurship](#) | SANTN 230
wpcareyug@asu.edu | 480-727-5183