Business (Information Security), BA

BABUSISBA

The W. P. Carey business degree in information security connects you with the requisite digital expertise to thrive in an increasingly digital world.

Program Description

Data security has become an everyday part of business operations. Protecting key stakeholders and clients is an essential aspect for businesses of all sizes and types.

The BA program in business with a concentration in information security provides students with core business skills as well as the basic critical and technical skills necessary to understand cyber threats, risks and security in the business setting. Students discover why data security and risk management are critical parts of daily business operations, and they learn about cyber infrastructure and information security in the context of startups and enterprises across industries.

At a Glance

- **College/School:** [W. P. Carey School of Business](#)
- **Location:** [West](#) or [Online](#), [ASU Local](#)

- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 210 - Brief Calculus or MAT 117 College Algebra
- **Math Intensity:** Moderate

Required Courses (Major Map)
Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Global Management (Creative Industries and Design Thinking), MGM
- Global Management (Digital Audience Strategy), MGM
- Global Management (Global Affairs), MGM
- Global Management (Global Business), MGM
- Global Management (Global Development and Innovation), MGM
- Global Management (Global Digital Transformation), MGM
- Global Management (Global Entrepreneurship), MGM
- Global Management (Global Health Care Delivery), MGM
- Global Management (Global Legal Studies), MGM
- Global Management (Integrated Health Care), MGM
- Global Management (Nonprofit Leadership and Management), MGM
- Global Management (Public Administration), MGM
- Global Management (Public Policy), MGM
- Global Management (Sustainability Solutions), MGM
- Global Management (Sustainable Tourism), MGM
- Global Management, MGM

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.  
**First-year | Transfer | International | Readmission**

### Additional Requirements:

Freshman admission requirements for this program are the same as the university's freshman admission requirements.

Readmission requirements: Students must have a transfer GPA of 3.00 (if applicable) and a cumulative ASU GPA of 3.00.

### Transfer Admission Requirements:

Transfer applicants must have a GPA of 3.00 for all transfer work and must meet university transfer admission requirements. Transfer students should select an additional major, which must be outside the W. P. Carey School of Business, when applying for admission.

Students with fewer than 45 transfer credit hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice are placed in the exploratory social and behavioral sciences program in University College.

### Change of Major Requirements

Students should refer to the following W. P. Carey School of Business website to determine if they meet change of major requirements:  
[https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors](https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors). Students ready to change their major should submit their request through Advising SOS:  

Students should refer to [https://changemajor.apps.asu.edu](https://changemajor.apps.asu.edu) for information about how to change a major to this program.

### Attend Online

#### ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information [here](https://changemajor.apps.asu.edu).

#### ASU Local
It is now possible to earn an ASU degree with ASU Local, an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support. Those interested may learn more about ASU Local [here](#).

**Transfer Options**

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU™](#) to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: [https://admission.asu.edu/transfer/MyPath2ASU](https://admission.asu.edu/transfer/MyPath2ASU).

**Global Opportunities**

**Global Experience**

As globalization continues to impact the way business functions, study abroad programs provide students valuable skills employers are looking for, including communication and interpersonal skills, flexibility, motivation and a global perspective on business applications worldwide.

Business students can study abroad nearly anywhere in the world and gain valuable internship experience in many global business hubs, like Australia, Germany, England, Singapore, China, and the United Arab Emirates.

The W. P. Carey School of Business recommends the following study abroad programs for students majoring in business with a concentration in information security: [https://goglobal.asu.edu/students/major/wp-carey/business-information-security](https://goglobal.asu.edu/students/major/wp-carey/business-information-security).

**Career Opportunities**

This is an ideal degree for those interested in anything from small-business startups to the management of large cybersecurity companies. Graduates are prepared for managing digital business, working in organizations that predominantly conduct business online, and developing basic information security technical competency relevant for most organizations.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.
<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Business Intelligence Analyst</strong></td>
<td>not available</td>
<td></td>
</tr>
<tr>
<td><strong>Credit Analyst</strong></td>
<td></td>
<td>$74,970</td>
</tr>
<tr>
<td><strong>Data Management Specialist</strong></td>
<td>not available</td>
<td></td>
</tr>
<tr>
<td><strong>General Manager (GM)</strong></td>
<td>5.8%</td>
<td>$103,650</td>
</tr>
<tr>
<td><strong>Information Security Analyst</strong></td>
<td>31.2%</td>
<td>$103,590</td>
</tr>
<tr>
<td><strong>Logistics Analyst</strong></td>
<td>4.4%</td>
<td>$76,270</td>
</tr>
<tr>
<td><strong>Operations Manager</strong></td>
<td>4.4%</td>
<td>$76,270</td>
</tr>
<tr>
<td><strong>Operations Research Analyst</strong></td>
<td>24.8%</td>
<td>$86,200</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook  🌿 Green Occupation

**Contact Information**

Dean, W.P. Carey School of Business  | FAB N101  
wpcadmissions@asu.edu  | 602-543-6200