Business (Law), BA

BABUSLBA

Program Description

The BA in business with a concentration in law is an innovative, transdisciplinary program intended to prepare students for positions in a variety of professions in which business and law play an important role in ensuring success.

The law concentration, with its strong business background, gives students a systematic framework for analyzing real-world legal regulation and corresponding business risks and liabilities. Students in this program complete rigorous courses within the law concentration in addition to the skill and core courses required of all W. P. Carey School of Business majors.

At a Glance

- **College/School:** W. P. Carey School of Business
- **Location:** Tempe or Online, ASU Local
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 210 - Brief Calculus or MAT 117 College Algebra
- **Math Intensity:** Moderate

Required Courses (Major Map)

- [2023 - 2024 Major Map (On-campus)]
- [2023 - 2024 Major Map (Online)]
- [Major Map (Archives)]
Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with:

- Global Management (Creative Industries and Design Thinking), MGM
- Global Management (Digital Audience Strategy), MGM
- Global Management (Global Affairs), MGM
- Global Management (Global Business), MGM
- Global Management (Global Development and Innovation), MGM
- Global Management (Global Digital Transformation), MGM
- Global Management (Global Entrepreneurship), MGM
- Global Management (Global Health Care Delivery), MGM
- Global Management (Global Legal Studies), MGM
- Global Management (Integrated Health Care), MGM
- Global Management (Nonprofit Leadership and Management), MGM
- Global Management (Public Administration), MGM
- Global Management (Public Policy), MGM
- Global Management (Sustainability Solutions), MGM
- Global Management (Sustainable Tourism), MGM
- Global Management, MGM

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated masterâs during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and how to apply.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.
First-year | Transfer | International | Readmission
**Additional Requirements:**

First-year admission requirements for this program are the same as the university's first-year admission requirements.

Readmission requirements: Students must have a transfer GPA of 3.00 (if applicable) and a cumulative ASU GPA of 3.00.

**Transfer Admission Requirements:**

Transfer applicants must have a GPA of 3.00 for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside the W. P. Carey School of Business, when applying for admission.

Students who are admissible to the university but do not meet admission requirements for this program and did not select a second major or are not admissible to their second major choice will be placed in the BA program in applied business and technology solutions in W. P. Carey School of Business, which is offered via ASU Online as well as at the Polytechnic and West campus locations. Students not interested in that program or campus location may reach out to wpcareyug@asu.edu for assistance in selecting another degree program.

**Tuition Information**

When it comes to paying for college, everyone’s situation is different. Students can learn about ASU tuition and financial aid options to find out which will work best for them.

**Change of Major Requirements**

Students should refer to the W. P. Carey School of Business website to determine if they meet change of major requirements. Students ready to change their major should submit their request through the Advising SOS platform.

Students should visit the Change of Major form for information about how to change a major to this program.

**Attend Online**

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program’s ASU Online page for program descriptions and to request more information.
ASU Local

It is now possible to earn an ASU degree with ASU Local, an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU® to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Global Opportunities

Global Experience
As globalization continues to impact the way business functions, study abroad programs provide vital experiences to students, allowing them opportunities to practice cultural competency building for global business success. Students gain valuable skills employers seek, including communication skills, flexibility, motivation and a global perspective on business applications worldwide. Successful graduates of the law concentration have a firm understanding of how the relationship between a local marketplace and local laws can impact global decisions.

The W. P. Carey School of Business recommends these programs for students majoring in business.

Career Opportunities

Graduates of the law concentration pursue careers in the business world, and exposure in the program to aspects of law and legal issues assists their career goals. Graduates are prepared to use their skills in a variety of industries ranging from new business ventures to corporate or agency compliance.

Career example titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience, geographical location, and required advanced degrees or certifications may affect pay scales.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Analyst</td>
<td>9.7%</td>
<td>$95,290</td>
</tr>
</tbody>
</table>
### Careers in the Retail Industry

<table>
<thead>
<tr>
<th>Role</th>
<th>Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Compliance Manager</td>
<td>$128,620</td>
</tr>
<tr>
<td>Cost Estimator</td>
<td>$71,200</td>
</tr>
<tr>
<td>Operations Research Analyst</td>
<td>$85,720</td>
</tr>
<tr>
<td>Regulatory Affairs Manager</td>
<td>$128,620</td>
</tr>
<tr>
<td>Risk Manager</td>
<td>$102,120</td>
</tr>
<tr>
<td>Security Manager</td>
<td>$99,030</td>
</tr>
<tr>
<td>Store Security Manager</td>
<td>$128,620</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 **Bright Outlook**

### Contact Information

Dean, W.P. Carey School of Business | BA 160  
wpcareyug@asu.edu | 480-965-4227