


Business (Public Service and Public Policy), BA

BABUSPBA

Program description

The BA program in business with a concentration in public service and public policy combines strong business skills with topics in public policy and public administration. You'll become familiar with leading a public organization and the process of policy development, and you'll also examine the public sector through multiple lenses and address its challenges in a practical way.

At a glance

- **College/School:** [W. P. Carey School of Business](#)
- **Location:** [Tempe](#)
- **Second language requirement:** No
- **First required math course:** MAT 210 - Brief Calculus
or MAT 117 College Algebra
- **Math intensity:** Moderate 

Required courses (Major Map)

[2024 - 2025 Major Map](#)

[Major Map \(Archives\)](#)

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an [accelerated bachelor's plus master's degree](#) with:

[Global Management \(Creative Industries and Design Thinking\), MGM](#)

[Global Management \(Digital Audience Strategy\), MGM](#)

[Global Management \(Global Affairs\), MGM](#)

[Global Management \(Global Business\), MGM](#)

[Global Management \(Global Development and Innovation\), MGM](#)

[Global Management \(Global Digital Transformation\), MGM](#)

[Global Management \(Global Entrepreneurship\), MGM](#)

[Global Management \(Global Health Care Delivery\), MGM](#)

[Global Management \(Global Legal Studies\), MGM](#)

[Global Management \(Nonprofit Leadership and Management\), MGM](#)

[Global Management \(Public Administration\), MGM](#)

[Global Management \(Public Policy\), MGM](#)

[Global Management \(Sustainability Solutions\), MGM](#)

[Global Management \(Sustainable Tourism\), MGM](#)

[Global Management, MGM](#)

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

Admission requirements

General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Additional requirements:

First-year admission requirements for this program are the same as the university's first-year admission requirements.

Readmission requirements: Students must have a transfer GPA of 3.00 (if applicable) and a cumulative ASU GPA of 3.00.

Transfer admission requirements:

Transfer applicants must have a GPA of 3.00 for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside the W. P. Carey School of Business, when applying for admission.

Students who are admissible to the university but do not meet admission requirements for this program and did not select a second major or are not admissible to their second major choice will be placed in the BA program in applied business and technology solutions in W. P. Carey School of Business, which is offered via ASU Online as well as at the Polytechnic and West Valley campus locations. Students not interested in that program or campus location may reach out to wpcareyug@asu.edu for assistance in selecting another degree program.

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Change of Major Requirements

Students should refer to the [W. P. Carey School of Business](#) website to determine if they meet change of major requirements. Students ready to change their major should submit their request through the [advising website](#).

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Global opportunities

Global experience

As globalization continues to impact the way business functions, study abroad programs provide vital experiences to students. They gain valuable skills that employers are seeking, including communication skills, flexibility, motivation and a real-life perspective on business applications worldwide. Graduates of the public service and public policy concentration have a firm understanding of how the relationship between a local marketplace and public policy can impact global decisions.

The W. P. Carey School of Business recommends [these programs](#) for students majoring in business with a concentration in public service and public policy.

Career opportunities

Job opportunities in the public sector are increasing for graduates because of retiring workers and an increasing demand for public services. Through comprehensive coverage of topics in public policy and public administration, the program prepares students for work in public, nonprofit and private sectors.

The program also offers preparation for students who wish to pursue graduate degrees in:

- law
- nonprofit administration or other public service
- policy-oriented areas
- public administration
- public policy

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
<u>Business Analyst</u> 🌟	9.7%	\$95,290
<u>Community Specialist</u> 🌟	6.5%	\$47,290
<u>Compliance Manager</u>	3.3%	\$128,620
<u>Cost Estimator</u>		\$71,200
<u>Office Manager</u> 🌟	5.6%	\$103,330
<u>Operations Research Analyst</u> 🌟	22.5%	\$85,720
<u>Politician</u>	3.4%	\$48,090
<u>Public Relations Specialist</u> 🌟	6.1%	\$67,440
<u>Regulatory Affairs Manager</u>	3.3%	\$128,620
<u>Security Manager</u> 🌟	4.6%	\$99,030

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).



Contact information

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