Business (Public Service and Public Policy), BA

Program Description

The BA program in business with a concentration in public service and public policy combines strong business skills with topics in public policy and public administration. Students become familiar with leading a public organization and the process of policy development. They also examine the public sector through multiple lenses and address its challenges in a practical way.

At a Glance

- **College/School:** W. P. Carey School of Business
- **Location:** Tempe

- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 210 - Brief Calculus or MAT 117 College Algebra
- **Math Intensity:** Moderate

Required Courses (Major Map)

- 2022 - 2023 Major Map
- Major Map (Archives)

Concurrent Program Options
Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

**Accelerated Program Options**

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Global Management (Creative Industries and Design Thinking), MGM
- Global Management (Digital Audience Strategy), MGM
- Global Management (Global Affairs), MGM
- Global Management (Global Business), MGM
- Global Management (Global Development and Innovation), MGM
- Global Management (Global Digital Transformation), MGM
- Global Management (Global Entrepreneurship), MGM
- Global Management (Global Health Care Delivery), MGM
- Global Management (Global Legal Studies), MGM
- Global Management (Integrated Health Care), MGM
- Global Management (Nonprofit Leadership and Management), MGM
- Global Management (Public Administration), MGM
- Global Management (Public Policy), MGM
- Global Management (Sustainability Solutions), MGM
- Global Management (Sustainable Tourism), MGM
- Global Management, MGM

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

**Admission Requirements**

**General University Admission Requirements:**
All students are required to meet general university admission requirements.  
First-year | Transfer | International | Readmission

**Additional Requirements:**

Freshman admission requirements for this program are the same as the university's freshman admission requirements.
Readmission requirements: Students must have a 3.00 transfer GPA (if applicable) and a 3.00 cumulative ASU GPA.

**Transfer Admission Requirements:**

Transfer applicants must have a 3.00 GPA for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside W. P. Carey School of Business, when applying for admission.

Students with fewer than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice are placed in the exploratory social and behavioral sciences program in the College of Integrative Sciences and Arts.

Students with more than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice are prompted in My ASU to select a new major.

**Change of Major Requirements**

Students should refer to the following W. P. Carey School of Business website to determine if they meet change of major requirements: [https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors](https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors). Students ready to change their major should submit their request through Advising SOS: [https://apps.wpcarey.asu.edu/apps/advising/index.cfm](https://apps.wpcarey.asu.edu/apps/advising/index.cfm).

Students should refer to [https://changemajor.apps.asu.edu](https://changemajor.apps.asu.edu) for information about how to change a major to this program.

**Transfer Options**

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: [https://admission.asu.edu/transfer/MyPath2ASU](https://admission.asu.edu/transfer/MyPath2ASU).

**Global Opportunities**
Global Experience

As globalization continues to impact the way business functions, study abroad programs provide vital experiences to students, who gain valuable skills employers are seeking, including communication skills, flexibility, motivation and a real-life perspective on business applications worldwide. Successful graduates of the public service and public policy concentration have a firm understanding of how the relationship between a local marketplace and public policy can impact global decisions.

The W. P. Carey School of Business recommends the following study abroad programs for students majoring in business with a concentration in public service and public policy:

Career Opportunities

There is an increase in job opportunities in the public sector for graduates due to retiring workers and an increasing demand for public services. Through comprehensive coverage of topics in public policy and public administration, the degree program prepares students for work in public, nonprofit and private sectors.

The program also offers preparation for students who wish to pursue graduate degrees in:

- law
- nonprofit administration or other public service
- policy-oriented areas
- public administration
- public policy

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Analyst</td>
<td>10.7%</td>
<td>$87,660</td>
</tr>
<tr>
<td>Community Specialist</td>
<td>11.7%</td>
<td>$46,770</td>
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<td>Compliance Manager</td>
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<tr>
<td>Cost Estimator</td>
<td></td>
<td>$66,610</td>
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<td>Office Manager</td>
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<tr>
<td>Operations Research Analyst</td>
<td>24.8%</td>
<td>$86,200</td>
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<tr>
<td>Politician</td>
<td>6.2%</td>
<td>$33,200</td>
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<tr>
<td>Public Relations Specialist</td>
<td>7.2%</td>
<td>$62,810</td>
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<td>Regulatory Affairs Manager</td>
<td></td>
<td>not available</td>
</tr>
<tr>
<td>Security Manager</td>
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</tr>
</tbody>
</table>
Bright Outlook  Green Occupation

Contact Information

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