

Entrepreneurial Leadership, BA


BAENTLBA

Program description

The BA program in entrepreneurial leadership prepares students to start, lead and manage entrepreneurial organizations for long-term success.

This program develops entrepreneurial-minded leaders who can effectively manage the value-creation process of existing small and medium-sized businesses, as well as manage new ventures. Students, through their coursework and internship opportunities, become leaders by developing a broad entrepreneurial mindset and leadership style that enables them to seize entrepreneurial opportunities. They can also develop and nurture those entrepreneurial opportunities within their organizations through the effective communication, team building, critical thinking and problem-solving skills learned in this program.

At a glance

- **College/School:** [W. P. Carey School of Business](#)
- **Location:** [West Valley](#)
- **Second language requirement:** No
- **First required math course:** MAT 117 - College Algebra
- **Math intensity:** Moderate 

Required courses (Major Map)

[2024 - 2025 Major Map](#)

[Major Map \(Archives\)](#)

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an [accelerated bachelor's plus master's degree](#) with:

[Entrepreneurship and Innovation, MS](#)

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

Admission requirements

General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Change of Major Requirements

A current ASU student has no additional requirements for changing majors. Students ready to change their major should submit their request through the school's [advising website](#).

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Global opportunities

Global experience

As globalization continues to impact the way business functions, [study abroad programs](#) provide students with valuable skills that employers are looking for, including communication and interpersonal skills, as well as flexibility, motivation and a global perspective on business applications worldwide.

Business students can participate in Global Education programs nearly anywhere in the world and gain valuable internship experience in many global business hubs, such as Australia, Germany, England, Singapore, China and the United Arab Emirates.

The W. P. Carey School of Business recommends these [programs](#) for students majoring in entrepreneurial leadership

Career opportunities

Graduates possess a broad foundation in business and a focus on starting, leading and managing entrepreneurial organizations. This indicates multiple career paths, including working in entrepreneurial-minded roles in existing organizations as well as starting or joining new ventures and small businesses of all types.

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
Customer Service Manager ☀		\$61,370
Employee Training Manager ☀	6.5%	\$120,000
Human Resources Manager ☀	5.2%	\$130,000
Marketing Associate	1.9%	\$127,830
Office Manager ☀	5.6%	\$103,330
Product Marketing and Promotions Manager	4.0%	\$34,770
Purchasing Agent		\$67,620
Sales Manager	4.0%	\$130,600

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

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