Program Description

The W. P. Carey BS program in management prepares students to become effective managers and team leaders. Students gain theoretical and conceptual knowledge and build critical skills such as:

- analytical research and problem-solving
- communication
- critical thinking
- global applications
- leadership
- personal ethics and integrity
- teamwork

The curriculum includes the fundamentals of the global economy, the world of e-business, ethics, human resource and strategic management and collaborative team skills. Throughout the program, theories and concepts of management and ethical leadership are enhanced by experiencing and testing them in skill-based exercises, case discussions and real-world, team-based project work.

The management major prepares students to face:

- corporate accountability
- cross-functional management
- demands for continuous process improvements to enhance the value chain
- ethical decision-making
- growing technological sophistication
- racial, cultural and gender diversity in the workforce
- the fast pace of e-business
- the need for skills in communicating and working with people, directing projects and managing change
At a Glance

- **College/School:** [W. P. Carey School of Business](#)
- **Location:** Polytechnic campus, Tempe campus, West campus or [Online, ASU Local](#)
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 210 - Brief Calculus
- **Math Intensity:** Moderate

Required Courses (Major Map)

2022 - 2023 Major Map (On-campus)

2022 - 2023 Major Map (Online)

Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated Program Options

This program allows students to choose a 3-year path while participating in the same high-quality educational experience of a 4-year option. Students can opt to fast-track their studies after acceptance into a participating program by connecting with their academic advisor. Fast track options appear at the top of the major map.

This program also allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Global Management (Creative Industries and Design Thinking), MGM
- Global Management (Digital Audience Strategy), MGM
- Global Management (Global Affairs), MGM
- Global Management (Global Business), MGM
- Global Management (Global Development and Innovation), MGM
- Global Management (Global Digital Transformation), MGM
- Global Management (Global Entrepreneurship), MGM
Global Management (Global Health Care Delivery), MGM
Global Management (Global Legal Studies), MGM
Global Management (Integrated Health Care), MGM
Global Management (Nonprofit Leadership and Management), MGM
Global Management (Public Administration), MGM
Global Management (Public Policy), MGM
Global Management (Sustainability Solutions), MGM
Global Management (Sustainable Tourism), MGM
Global Management, MGM

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

**Admission Requirements**

**General University Admission Requirements:**
All students are required to meet general university admission requirements.

[Freshman] [Transfer] [International] [Readmission]

**Additional Requirements:**

Freshmen admission requirements: 1230 SAT Reasoning OR 25 ACT score, OR graduated in the top 8% of high school class, OR an overall high school GPA of 3.40 in ASU competency courses (scale is 4.00 = "A").

Freshmen should select an additional major when applying for admission. Additional choices may include any of the W. P. Carey business BA programs or any other degree program outside of the W. P. Carey School of Business. Students who are not admissible to a W. P. Carey business BS major and who did not select a second major or are not admissible to their second major choice are placed in a business BA program in the W. P. Carey School of Business.

Readmission requirements: must meet freshman admission requirements by way of high school GPA, test score or class rank and must have a transfer GPA of 3.00 (if applicable) and a cumulative ASU GPA of 3.00.

**Transfer Admission Requirements:**

Transfer admission requirements (30 or more semester hours of credit after high school): transfer GPA of 3.00 and one of the following: 1160 (prior to March 2016) or 1230 SAT Reasoning (after March 2016) OR 25 ACT score OR the student must have graduated in the top 8% of their high school class OR an overall high school GPA of 3.40 in ASU competency courses (scale is 4.00 = "A").
Transfer students should select an additional major when applying for admission. Additional choices may include any of the W. P. Carey business BA programs or any other business or other degree program outside of the W. P. Carey School of Business.

Students with fewer than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice are placed in the exploratory social and behavioral sciences program in University College.

Students with more than 45 transfer hours who are not admissible to a W. P. Carey School of Business major and who did not select a second major or are not admissible to their second major choice are prompted in My ASU to select a new major.

**Change of Major Requirements**

Students should refer to the following W. P. Carey website to determine if they meet change of major requirements: [https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors](https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors).

Students ready to change their major should submit their request through W. P. Carey's Advising SOS: [https://apps.wpcarey.asu.edu/apps/advising/index.cfm](https://apps.wpcarey.asu.edu/apps/advising/index.cfm).

Students should refer to [https://changemajor.apps.asu.edu](https://changemajor.apps.asu.edu) for information about how to change a major to this program.

**Attend Online**

**ASU Online**

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information [here](https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors).

**ASU Local**

It is now possible to earn an ASU degree with ASU Local, an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support. Those interested may learn more about ASU Local [here](https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors).

**Transfer Options**

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU™](https://students.wpcarey.asu.edu/degrees-and-advising/degree-programs/change-majors) to outline a list of recommended courses to take prior to transfer.
ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/MyPath2ASU.

Global Opportunities

Global Experience
As globalization continues to impact the way people live and work, international experiences have become vital to success in every field of business. Through international study and internships, students gain valuable skills employers are looking for, including communication and interpersonal skills, flexibility, motivation and a global perspective on business applications worldwide.

The W. P. Carey School of Business recommends the following study abroad programs for students majoring in management: https://goglobal.asu.edu/students/major/wp-carey/management.

Career Opportunities

Graduates with a Bachelor of Science in management are likely to be recruited by:

- for-profit and nonprofit organizations
- high-tech firms
- large and small organizations
- management consulting firms
- service and manufacturing firms

The salaries listed below reflect median salaries, not starting salaries.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Analyst 👨‍💻</td>
<td>10.7%</td>
<td>$87,660</td>
</tr>
<tr>
<td>Business Professor 👨‍🏫</td>
<td>12.0%</td>
<td>$88,010</td>
</tr>
<tr>
<td>CEO</td>
<td></td>
<td>$185,950</td>
</tr>
<tr>
<td>Compliance Manager 🎓</td>
<td></td>
<td>not available</td>
</tr>
<tr>
<td>General Manager (GM) 🎓</td>
<td>5.8%</td>
<td>$103,650</td>
</tr>
<tr>
<td>Office Manager 👩‍💼</td>
<td></td>
<td>not available</td>
</tr>
<tr>
<td>Sales Manager</td>
<td>3.5%</td>
<td>$132,290</td>
</tr>
<tr>
<td>Social Services Director 👱♀️</td>
<td>17.0%</td>
<td>$69,600</td>
</tr>
</tbody>
</table>
Store Security Manager

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook  🌿 Green Occupation

Contact Information

Department of Management and Entrepreneurship | BA 318
wpcareymgt@asu.edu | 480-965-3431