Sports Journalism, BA

CSSPJBA

Do you have a passion for sports and dream of telling the story behind the game? Join one of the nation's top sports journalism schools for hands-on experience covering some of the world's largest sporting events and for access to a variety of sports internships and intensive professional experience.

Program Description

Sports journalism is one of the fastest-growing sectors of the news media industry, with continued growth on all platforms: multimedia outlets, broadcast and cable channels and networks, radio and podcasting and team, league and conferences websites and social media platforms.

The Walter Cronkite School of Journalism and Mass Communication's BA program in sports journalism gives students unparalleled preparation for careers in sports media and communications through courses such as sports writing, sports photography, sports strategic communications, broadcast sports reporting, live sports production, play-by-play, and ethics and diversity in sports.

During the sports journalism degree program, students complete a variety of professional experiences. Internship partners include professional sports teams, Arizona State University athletics; local, regional and national sports media outlets like ESPN, Bally Sports, Fox Sports, the Pac-12 Networks and more. Sports journalism students also participate in the school's sports bureaus in Phoenix or Los Angeles for a semester. Cronkite sports journalism students cover teams and events in the NFL, MLB, NBA, WNBA, NHL, NASCAR, PGA, LPGA and Division I athletics out of these fully operational digital sports newsrooms in Phoenix and Los Angeles, producing content for local and national media outlets.

At a Glance

- **College/School:** [Walter Cronkite School of Journalism and Mass Comm](#)
- **Location:** [Downtown Phoenix](#)
• **Additional Program Fee:** Yes  
• **Second Language Requirement:** Yes  
• **First Required Math Course:** Any MAT course that satisfies the math requirement  
• **Math Intensity:** General

**Required Courses (Major Map)**

2022 - 2023 Major Map  
Major Map (Archives)

**Concurrent Program Options**

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

**Accelerated Program Options**

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

Master of Mass Communication, MMC

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

**Admission Requirements**

**General University Admission Requirements:**
All students are required to meet general university admission requirements.  
First-year | Transfer | International | Readmission

**Transfer Admission Requirements:**

Transfer students with 12 or more transfer credit hours after high school graduation are required to have a cumulative transfer GPA of 3.00 or higher and no English competency deficiencies. Transfer students should contact the school for additional steps after admission to ASU.

Transfer students with 24 or more transferable credit hours after high school graduation are required to have a cumulative transfer GPA of 3.00 or higher. Transfer students should contact the school for additional steps after admission to ASU.

More information regarding transfer admission is available at  
https://cronkite.asu.edu/degree-programs/admissions/transfer-students.
Change of Major Requirements

ASU students who would like to change their majors to sports journalism must have at least a cumulative GPA of 3.00 in 12 or more credit hours of ASU courses that can be used to satisfy the Cronkite School's nonelective General Studies requirements. MCO 120, an introductory course for nonmajors, can count in place of JMC 110.

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/MyPath2ASU.

Global Opportunities

Global Experience
Sports and sports fans create one of the most globalized industries that connects everyone through a passion for their favorite team, athlete or game. Study abroad programs can help shed light on how amazing stories of triumph and defeat are captured on video, photo or in media. Students can apply real-world skills and learn about international sports firsthand by covering regional teams or large-scale sporting events like the Olympics. https://goglobal.asu.edu/

Career Opportunities

Graduates of the sports journalism degree program are prepared for careers in all aspects of the media including digital, print, broadcast, radio, online and mobile. Positions include sports writers, reporters, producers, television anchors, multimedia associates, social media specialists, and strategic communications and public relations project coordinators.
Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communications Specialist</td>
<td></td>
<td>$67,120</td>
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<tr>
<td>Editor</td>
<td></td>
<td>$63,400</td>
</tr>
<tr>
<td>Executive Producer</td>
<td>10.0%</td>
<td>$76,400</td>
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<tr>
<td>Film Editor</td>
<td>21.6%</td>
<td>$67,250</td>
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<tr>
<td>News Anchor</td>
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<td>$36,770</td>
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<tr>
<td>News Reporter</td>
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<tr>
<td>Photographer</td>
<td></td>
<td>$41,280</td>
</tr>
<tr>
<td>Production Assistant</td>
<td>8.1%</td>
<td>$49,730</td>
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<tr>
<td>Public Relations Specialist</td>
<td>7.2%</td>
<td>$62,810</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook ☑ Green Occupation

Contact Information

Walter Cronkite School of Journalism and Mass Comm | CRONK 302
attendcronkite@asu.edu | 602-496-5555