Applied Science (Food and Nutrition Entrepreneurship), BAS

ECNTRBAS

Finish your bachelor's degree in a program that will get you ready for management and innovation in the food and nutrition marketplace. Learn how to build your nutrition-focused brand, launch your own food-related business, or develop new products.

Program Description

The BAS degree program with a concentration in food and nutrition entrepreneurship complements and enhances the educational preparation of students holding an AAS degree in culinary or hospitality science, diet technology or sustainable food systems.

The program encompasses important areas of knowledge and skills for future nutrition entrepreneurs and for those continuing in the food industry, whether they intend to innovate within an organization, launch a food- or nutrition-related business or continue into a management role. Key topics include how to develop an online presence supported by evidence-based principles through social media, blogging, podcasting and video; how to launch nutritionally sound startups and businesses; and how to market and manage a business.

At a Glance

- **College/School:** [College of Health Solutions](#)
- **Location:** [Downtown Phoenix](#) or [Online, ASU Local](#)

- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 142 - College Mathematics
Required Courses (Major Map)

2023 - 2024 Major Map (On-campus)
2023 - 2024 Major Map (Online)
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.
First-year | Transfer | International | Readmission

Additional Requirements:

Students applying to this program must have completed an AAS degree. This program is not available to first-year students.

Tuition Information

When it comes to paying for college, everyone's situation is different. Students can learn about ASU tuition and financial aid options to find out which will work best for them.

Change of Major Requirements

Only students who have completed an Associate of Applied Science degree are eligible to declare Bachelor of Applied Science majors at ASU.

Students should visit the Change of Major form for information about how to change a major to this program.

Attend Online

ASU Online
ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program’s ASU Online page for program descriptions and to request more information.

**ASU Local**

It is now possible to earn an ASU degree with ASU Local, an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support.

**Transfer Options**

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU® to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

**Program Learning Outcomes**

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Communicate evidence-based food and nutrition information and basic food science information in oral and written form.
- Develop a menu applying knowledge of food and nutrition and utilize leadership and communication skills working in the field.
- Apply the principles of food management and systems in the provision of food and nutrition services to individuals and organizations.
- Identify and explain improvements in a culinary workplace using the tenets of food safety.

**Global Opportunities**

**Global Experience**

Food is at the center of culture. Studying abroad helps students gain a deeper understanding of how food and culture intertwine, and they learn how to communicate nutritional and sanitary standards to a diverse audience.

Students’ resumes are enhanced with the heightened communication, cultural competency and critical thinking skills they acquired through study abroad.
The College of Health Solutions recommends these study abroad programs for students majoring in nutrition.

Career Opportunities

Graduates are prepared for careers in food production, service, management and marketing. With additional education or professional training, they may also become credentialed as:

- certified dietary managers
- registered sanitarians
- school food service and nutrition specialists

Career example titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience, geographical location, and required advanced degrees or certifications may affect pay scales.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chef</td>
<td>5.3%</td>
<td>$56,520</td>
</tr>
<tr>
<td>Community Health Worker</td>
<td>14.1%</td>
<td>$46,190</td>
</tr>
<tr>
<td>Food Service Manager</td>
<td>4.9%</td>
<td>$37,050</td>
</tr>
<tr>
<td>Front Desk Manager</td>
<td>6.7%</td>
<td>$61,910</td>
</tr>
<tr>
<td>Private Chef</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Restaurant Chef</td>
<td>20.4%</td>
<td>$34,110</td>
</tr>
<tr>
<td>Restaurant Manager</td>
<td>0.5%</td>
<td>$61,310</td>
</tr>
<tr>
<td>Sous Chef</td>
<td>3.2%</td>
<td>$33,390</td>
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</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook

Contact Information

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