Program Description

The user experience skills increasingly valued by industry are not typically covered in traditional psychology or engineering programs. The BS degree program in human systems engineering with a concentration in user experience combines topics in psychology, the web, human factors, visual displays and technical communications to make products and services useful, usable and desirable.

User experience focuses on the design, development, and evaluation of products and services that are useful, usable and desirable. The user experience program addresses UX research, design, content development, communication, tone of voice and evaluation of all components and products with which end users interact.

Students learn how to research customer needs, identify criteria for successful products and services, prototype those products and services, and refine them through usability testing and other user-centered methods.

At a Glance

- **College/School:** Ira A. Fulton Schools of Engineering
- **Location:** Polytechnic campus or Online, ASU Local
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 170 - Precalculus
- **Math Intensity:** Moderate
Required Courses (Major Map)

2022 - 2023 Major Map (On-campus)
2022 - 2023 Major Map (Online)
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

Human Systems Engineering, MS
User Experience, MS

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.
Freshman | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.

Attend Online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.
It is now possible to earn an ASU degree with ASU Local, an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support. Those interested may learn more about ASU Local here.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/MyPath2ASU.

Global Opportunities

Global Experience
With over 250 programs in more than 65 countries (programs vary in length, from one week to one year), study abroad is possible for all ASU students who wish to acquire global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and they may apply financial aid and scholarships toward program costs. https://goglobal.asu.edu/

Career Opportunities

Increasingly, companies are searching for professionals to help make products and services more usable and desirable. In recent years, CNN, U.S. News & World Report and other news organizations have rated user experience as one of the top emerging careers, with benefits that include high pay, opportunities to telecommute, low stress and high job growth.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employee Training Manager 🌟</td>
<td>7.3%</td>
<td>$115,640</td>
</tr>
<tr>
<td>Field Researcher</td>
<td></td>
<td>$59,870</td>
</tr>
<tr>
<td>Human Factors Engineer 🌟</td>
<td>10.1%</td>
<td>$88,950</td>
</tr>
<tr>
<td>Occupation</td>
<td>Industry</td>
<td>Growth Rate</td>
</tr>
<tr>
<td>------------------------</td>
<td>----------</td>
<td>-------------</td>
</tr>
<tr>
<td>Market Research Analyst</td>
<td></td>
<td>17.7%</td>
</tr>
<tr>
<td>SEO Specialist</td>
<td></td>
<td>17.7%</td>
</tr>
<tr>
<td>Web Developer</td>
<td></td>
<td>not available</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook  🌿 Green Occupation

**Contact Information**

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