Art (Art Studies), **BA**

FAARTSTDBA

Explore a broad range of visual arts, performing arts and art history in this comprehensive and personalized degree program.

**Program Description**

The BA in art with a concentration in art studies is a multidisciplinary program with a broad educational foundation in the arts and General Studies with a curriculum unparalleled in its scope of course offerings from across the university.

This concentration offers students a great deal of flexibility in planning coursework. Students, in consultation with faculty advisors, can design a course of study focused on their individual aspirations. This uniquely open degree program features coursework in art history, studio art, and a range of arts-related topics, including performing arts and the history of performance, and fields such as African and African American studies, American Indian studies, history, languages and literature, and women's studies.

**At a Glance**

- **College/School:** [Herberger Institute for Design and the Arts](#)
- **Location:** Tempe or [Online, ASU Local](#)

- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 142 - College Mathematics OR MAT 117 College Algebra OR MAT 119 Finite Mathematics
- **Math Intensity:** General
Required Courses (Major Map)

2023 - 2024 Major Map (On-campus)
2023 - 2024 Major Map (Online)
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.

Additional Requirements:

Students meeting the university requirements for admission may matriculate in the Herberger Institute for Design and the Arts. Separate admission procedures and approvals are required for some programs within the college. Students must contact specific departments or schools for details.

First-year applicants may apply directly to the art studies program; there is no portfolio review for this major.

Transfer Admission Requirements:

Direct transfer of courses from other accredited institutions to the Herberger Institute for Design and the Arts is subject to the existence of parallel and equal courses in the college's curriculum and to departmental or school evaluation of studio courses with respect to performance standards.

Every candidate for the bachelor's degree must earn a minimum of 30 credit hours in resident credit at ASU. Transfer students enrolled in the college must complete a minimum of 15 credit hours of resident credit in the major as approved by the faculty.

Tuition Information

When it comes to paying for college, everyone's situation is different. Students can learn about ASU tuition and financial aid options to find out which will work best for them.
Change of Major Requirements

An ASU student who would like to change majors to one offered by the Herberger Institute for Design and the Arts must have a minimum cumulative GPA of 2.50 (scale is 4.00 = "A").

Students should visit the Change of Major form for information about how to change a major to this program.

Attend Online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program’s ASU Online page for program descriptions and to request more information.

ASU Local

It is now possible to earn an ASU degree with ASU Local, an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU® to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Program Learning Outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Participate in the process of making art and through this process will effectively visualize their ideas and build their creative thinking and problem-solving skills.
- Develop a comprehensive toolkit for self-promotion that positions them for success in the field of art and design.
- Articulate their place as artists in the contemporary field of art.
Global Opportunities

Global Experience

Global Education programs provide an opportunity for students to explore their creative side with an intercultural lens and allow them to enhance their knowledge of the sculpting arts while applying what they learn in an international setting. Students can explore famous works of art firsthand and experience the environments they were created in, and the hands-on experience gained from a semester abroad is a great way to bolster portfolios and to gain multicultural insight into the world of art.

A global experience encourages students to build communication skills and challenges them, as artists, to think differently. With over 300 options available, Global Education programs give students a breadth of knowledge in arts and culture uniquely different from their own. Whether in a foreign country, in the U.S. or online, students learn to adapt and persevere, and they are provided with a chance to look inside themselves in a way they haven't done before, growing their personal and artistic self-confidence along the way.

Career Opportunities

This program prepares students to initiate creative careers as visual artists or as professionals in the public and private spheres. Among many others, the wide range of options include:

- art dealer
- college professor
- commission artist
- community-based artist (in health care settings, nonprofit agencies, and local and national public arts)
- creative art director
- independent artist
- museum or gallery professional
- private school teacher

Career opportunities are also available with employers who seek graduates with a well-rounded humanities education.

Career example titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience, geographical location, and required advanced degrees or certifications may affect pay scales.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art Professor</td>
<td>3.2%</td>
<td>$77,280</td>
</tr>
<tr>
<td>Craft Artist</td>
<td>3.9%</td>
<td>$38,150</td>
</tr>
<tr>
<td>Occupation</td>
<td>Growth Rate</td>
<td>Average Salary</td>
</tr>
<tr>
<td>----------------------------</td>
<td>-------------</td>
<td>----------------</td>
</tr>
<tr>
<td>Fine Artist</td>
<td>5.2%</td>
<td>$57,560</td>
</tr>
<tr>
<td>Graphic Designer</td>
<td>3.3%</td>
<td>$57,990</td>
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<tr>
<td>High School Teacher</td>
<td>1.0%</td>
<td>$62,360</td>
</tr>
<tr>
<td>Industrial Designer</td>
<td>2.0%</td>
<td>$75,910</td>
</tr>
<tr>
<td>Museum Exhibit Designer</td>
<td>9.9%</td>
<td>$47,270</td>
</tr>
<tr>
<td>Performance Artist</td>
<td>3.4%</td>
<td>$69,760</td>
</tr>
<tr>
<td>Photographer</td>
<td>4.1%</td>
<td>$40,170</td>
</tr>
<tr>
<td>Talent Agent</td>
<td>8.2%</td>
<td>$82,530</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌟 Bright Outlook

**Contact Information**

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