

Art (Art Studies), BA

FAARTSTDBA


Leverage creativity and curiosity to make unexpected connections and discoveries in art and in all aspects of life.

Program description

The BA program in art with a concentration in art studies is a comprehensive, innovative and multidisciplinary program. Students in art studies explore a broad range of visual arts practices, work with their hands to create art and gain critical skills that support a creative lifestyle. The curriculum offers students the opportunity to develop a broad educational foundation in the arts. Students have a great deal of flexibility when designing their course of study, enabling them to focus on their individual creative aspirations. This uniquely open degree program features art history and contemporary arts practices and techniques from a variety of studio disciplines: animation, drawing, ceramics, illustration, printmaking, painting, photography and sculpture, among others. Additionally, the [School of Art galleries](#), the [Ceramics Research Center and Archive](#) and the [ASU Art Museum](#) support a robust schedule of virtual and in-person visiting artist and scholar lectures. These [events](#) offer students the opportunity to develop their knowledge and appreciation of contemporary art and culture. Further augmenting the curriculum are [numerous internships](#) offered by a wide range of arts organizations.

Students can visit the [art studies area of study page](#) and [art studies at ASU Online page](#) to learn more about the program and the faculty.

At a glance

- **College/School:** [Herberger Institute for Design and the Arts](#)
- **Location:** [Tempe](#) or [Online](#), [ASU Local](#)
- **Second language requirement:** No
- **First required math course:** MAT 142 - College Mathematics or MAT 117 College Algebra OR MAT 119 Finite Mathematics
- **Math intensity:** General 

Required courses (Major Map)

[2024 - 2025 Major Map \(on-campus\)](#)

[2024 - 2025 Major Map \(online\)](#)

[Major Map \(Archives\)](#)

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission requirements

General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Additional requirements:

Students meeting the university requirements for admission may matriculate in the Herberger Institute for Design and the Arts. Separate admission procedures and approvals are required for some programs within the college. Students must contact specific departments or schools for details.

First-year applicants may apply directly to the art studies program; there is no portfolio review for this major.

Transfer admission requirements:

Direct transfer of courses from other accredited institutions to the Herberger Institute for Design and the Arts is subject to the existence of parallel and equal courses in the college's curriculum and to departmental or school evaluation of studio courses with respect to performance standards.

Every candidate for the bachelor's degree must earn a minimum of 30 credit hours in resident credit at ASU. Transfer students enrolled in the college must complete a minimum of 15 credit hours of resident credit in the major as approved by the faculty.

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Change of Major Requirements

Students declare their Bachelor of Fine Arts concentration at the time of their ASU admission. Following admission, if students wish to change their concentration, they may meet with their School of Art academic advisor. An ASU student who would like to change majors to one offered by the Herberger Institute for Design and the Arts must have a minimum cumulative GPA of 2.50 (scale is 4.00 = "A").

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

Attend online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may [view the program's ASU Online page](#) for program descriptions and to request more information.

ASU Local

It is now possible to earn an ASU degree with [ASU Local](#), an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support.

Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Participate in the process of making art and through this process will effectively visualize their ideas and build their creative thinking and problem-solving skills.
- Develop a comprehensive toolkit for self-promotion that positions them for success in the field of art and design.

- Articulate their place as artists in the contemporary field of art.

Global opportunities

Global experience

Global Education programs provide an opportunity for students to explore their creative side through an intercultural lens, deepen their understanding of the world and gain valuable career-building experiences. Study abroad can prove to be a vital accompaniment to any art concentration, allowing for broad historical and archaeological explorations. Students develop insight into the cultures and minds of some of the world's most notable artists when they experience the places that gave rise to specific artistic styles. With more than 300 options available, Global Education programs give students a breadth of knowledge in arts and culture uniquely different from their own. Study abroad encourages students to develop and broaden their intercultural sensitivity, communication skills and leadership ability, and challenges them to think differently. Whether in a foreign country, in the U.S. or online, students learn to adapt and persevere, and they are provided with a chance to look inside themselves in a way they haven't done before, growing their personal and professional self-confidence along the way.

Career opportunities

A degree in the arts offers students a pathway to a rich and varied choice of careers. The School of Art programs prepare students to initiate creative careers as artists, scholars and educators in the public and private sphere.

Art graduates find employment opportunities as artists in the field, selling their works through commercial galleries and commissions and to private collectors; as museum or gallery professionals, art dealers and directors; as private school art teachers and college professors; and as community-based artists (venues might include health care settings, nonprofit agencies, and local and national public arts). Other options include working at arts agencies and public art programs or gaining admission to prestigious graduate programs across the nation.

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
<u>Art Professor</u>	3.2%	\$77,280
<u>Craft Artist</u>	3.9%	\$38,150
<u>Fine Artist</u> 🌟	5.2%	\$57,560
<u>Graphic Designer</u>	3.3%	\$57,990
<u>High School Teacher</u>	1.0%	\$62,360

<u>Industrial Designer</u>	2.0%	\$75,910
<u>Museum Exhibit Designer</u> ☀️	9.9%	\$47,270
<u>Performance Artist</u>	3.4%	\$69,760
<u>Photographer</u>	4.1%	\$40,170
<u>Talent Agent</u> ☀️	8.2%	\$82,530

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀️ Bright Outlook

Contact information

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