Film (Film and Media Production), **BA**

FAFLMBA

ASU is no longer accepting new students to this program. Please explore Degree Search for other similar program options, such as the BFA in Film and Media Production.

You have stories to tell that can change the world. Learn from passionate and dedicated faculty ready to help you bring those stories to life and work with students equally as passionate as you are, to jump-start your professional film career.

**Program Description**

Students pursuing the BA in film with a concentration in film and media production develop a comprehensive and practical knowledge of digital media production, an awareness of the impact of media and entertainment on audiences and culture, and an understanding of the role of the artist in society.

Students in this program have access to digital cameras, lighting and sound equipment, post-production software and facilities, and other resources --- including talented and dedicated peer and faculty colleagues who will give them multiple opportunities to produce projects of exceptional quality.

Students choose one of three upper-division tracks of study: directing; producing and screenwriting; or media technology, including cinematography, post-production and sound. Each course of study is supported by the degree-wide emphasis on ethical filmmaking practices, innovative creative expression, and preparation for a career as an industry professional.

The program is offered by The Sidney Poitier New American Film School.

**At a Glance**

- **College/School:** Herberger Institute for Design and the Arts
- **Location:** Tempe
• **Additional Program Fee:** No
• **Second Language Requirement:** No
• **First Required Math Course:** Any math course that meets the MA designation.
• **Math Intensity:** General

### Required Courses (Major Map)

2021 - 2022 Major Map  
Major Map (Archives)

### Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

### Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with:

Creative Enterprise and Cultural Leadership, MA

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

### Admission Requirements

**General University Admission Requirements:**
All students are required to meet general university admission requirements.  
First-year | Transfer | International | Readmission

**Additional Requirements:**

All film students are admitted to ASU into the BA program in film, filmmaking practices concentration. Students who wish to pursue the highly selective studio-based Bachelor of Arts in film with a concentration in film and media production must complete the 15-hour film core and successfully pass an interview and review of their creative work to enter the concentration. This interview and creative work review generally take place in the third or fourth term at ASU.

### Tuition Information
When it comes to paying for college, everyone’s situation is different. Students can learn about ASU tuition and financial aid options to find out which will work best for them.

Change of Major Requirements

Students should visit the Change of Major form for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU® to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Global Opportunities

Global Experience

Study abroad provides students a once-in-a-lifetime opportunity to explore the globe while developing unique skills that can make them stand out in the competitive field of film and media. Students can observe international media culture firsthand. Global Education programs provide an opportunity for students to explore their creative side with an intercultural lens. Not only do the programs encourage students to build communication skills, they challenge them, as artists, to think differently. Besides acquiring intercultural, communication and leadership skills, students have the chance to learn languages and expand their international network.

With more than 300 options available, Global Education programs give students a breadth of knowledge in arts and culture uniquely different from their own. Whether in a foreign country, in the U.S. or online, students are challenged to adapt and persevere and to look inside themselves in a way they haven’t done before, growing their self-confidence along the way.

Career Opportunities

Graduates possess the knowledge and experience they need to enter the media and entertainment field in careers as:

- cinematographers and camera operators
- directors for motion pictures, television and documentaries
• editors and post-production specialists
• producers and production executives
• screenwriters for motion pictures and television
• videographers and digital media content creators

The bachelor's degree program is an excellent broad-based foundation for work in the profession, and it prepares students for further training at graduate schools or conservatories.

Career example titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience, geographical location, and required advanced degrees or certifications may affect pay scales.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animator</td>
<td>8.2%</td>
<td>$98,950</td>
</tr>
<tr>
<td>Audio-Visual Technician</td>
<td>4.7%</td>
<td>$50,660</td>
</tr>
<tr>
<td>Broadcast Technician</td>
<td></td>
<td>$60,700</td>
</tr>
<tr>
<td>Camera Operator</td>
<td>2.8%</td>
<td>$58,230</td>
</tr>
<tr>
<td>Casting Director</td>
<td>6.7%</td>
<td>$85,320</td>
</tr>
<tr>
<td>Executive Producer</td>
<td>6.7%</td>
<td>$85,320</td>
</tr>
<tr>
<td>Film Editor</td>
<td>9.4%</td>
<td>$63,520</td>
</tr>
<tr>
<td>Production Assistant</td>
<td>4.3%</td>
<td>$65,000</td>
</tr>
<tr>
<td>Talent Agent</td>
<td>8.2%</td>
<td>$82,530</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook

Contact Information

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