

# Film (Filmmaking Practices), BA

FAFPRBA

Learn more than the practical, hands-on skills of filmmaking --- gain a love of the craft and professional expertise that set you up for long-lasting success. Build a foundation of collaborative and ethical filmmaking practices and a comprehensive understanding of the art, craft and business of filmmaking.

## Program description

A BA degree at The Sidney Poitier New American Film School empowers students with critical thinking skills to navigate new, complex and changing environments in the film industry. With a foundation in ethical and collaborative practices and project-based learning using state-of-the art technology, the school offers the most inclusive, affordable and innovative film programs in the country. Programs nurture the next generation of creatives, emphasizing the interdisciplinarity of filmmaking, the evolving landscape of the screen and the journey of a story from idea to intended audience.

This degree program builds on storytelling and equips students with the resilience and insight necessary not just to survive in the industry, but to excel in their craft.

The bachelor's in film is a holistic degree that provides students with a comprehensive understanding of the art, craft and business of filmmaking. It equips them with a broad tool set, production skills and knowledge base to pursue diverse career paths in the entertainment industry.

## Los Angeles location


The Los Angeles location for The Sidney Poitier New American Film School's Bachelor of Arts degree program in film is accepting transfer students with an associate degree in film or media production (or applicable credits) from Arizona and California community colleges.

Students interested in using GI Bill® benefits should consider the program on the ASU Tempe campus.

GI Bill® is a registered trademark of the U.S. Department of Veterans Affairs. More information about education benefits offered by VA is available at the official U.S. government website at [www.benefits.va.gov/gibill/](http://www.benefits.va.gov/gibill/).

The Los Angeles location is not available to international students seeking an F-1 or J-1 visa. Visa-eligible students should consider the program on the ASU Tempe campus.

## At a glance

- **College/School:** [Herberger Institute for Design and the Arts](#)
- **Location:** [Tempe](#), [ASU at Los Angeles](#)
- **Second language requirement:** No
- **First required math course:** MAT 142 - College Mathematics  
Any math course that meets the MATH designation.
- **Math intensity:** General 

## Required courses (Major Map)

[2024 - 2025 Major Map](#)

[Major Map \(Archives\)](#)

## Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

## Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an **accelerated bachelor's plus master's degree** with:

[Creative Enterprise and Cultural Leadership, MA](#)

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

## Admission requirements

### General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

### Transfer admission requirements:

The Los Angeles location for the BA program in film with a concentration in filmmaking practices accepts transfer students with an associate degree in film or media production from California community colleges.

## Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

## Change of Major Requirements

An ASU student who would like to change majors to this program and would be new to this major must have a minimum cumulative GPA of 2.25 and understand that their GPA must be 2.50 or above within one semester to remain in good standing. An ASU student who is returning to this major (having studied this major in a prior semester) must have a minimum cumulative GPA of 2.50.

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

## Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

## Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Apply technical, creative, and project management skills when undertaking the collaborative process of filmmaking.
- Produce a comprehensive, coherent literature review by synthesizing relevant professional and scholarly literature regarding the artistic value and cultural impact of film, television, and digital media making.
- Generate a media-based project following all of the stages required for successful completion.

# Global opportunities

## Global experience

The Sidney Poitier New American Film School's Semester in Los Angeles program is an opportunity for upperclassmen to live and study in Los Angeles, California, for one semester. The program offers the opportunity for an internship with a film industry company, as well as networking events, screenings and site visits to Panavision, Universal Studios, the Academy Museum and more. This is a chance for students to take LA exclusive in-person courses at the ASU California Center locations while staying on their path to graduation.

Study abroad provides students a once-in-a-lifetime opportunity to explore the globe while developing unique skills that can help them stand out in the competitive field of film.

With more than 300 [Global Education programs](#) available to them, students have an opportunity to explore their creative side through an intercultural lens and acquire a breadth of knowledge in arts and culture uniquely different from their own. Not only do the programs encourage students to build communication skills, but they also challenge them, as artists, to think differently. Besides acquiring intercultural, communication and leadership skills, students have the chance to learn languages and expand their international network.

Whether in a foreign country, in the U.S. or online, Global Education programs challenge students to adapt and persevere and provide them with a chance to look inside themselves in a way they haven't done before, growing their self-confidence along the way.

## Career opportunities

The concentration in filmmaking practices prepares students for the film production and entertainment industry, including in public relations and marketing, management and legal careers. Some graduates find entry-level positions in media and entertainment production, and others continue to advanced graduate-level education.

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
<a href="#">Animator</a> 🌟	8.2%	\$98,950
<a href="#">Audio-Visual Technician</a> 🌟	4.7%	\$50,660
<a href="#">Camera Operator</a>	2.8%	\$58,230
<a href="#">Casting Director</a> 🌟	6.7%	\$85,320
<a href="#">Executive Producer</a> 🌟	6.7%	\$85,320

<b><u>Production Assistant</u></b>	4.3%	\$65,000
<b><u>Public Relations Specialist</u></b> ☀	6.1%	\$67,440
<b><u>Technical Director</u></b> ☀	6.7%	\$85,320

\* Data obtained from the Occupational Information Network (O\*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook

## Contact information

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