Film (Filmmaking Practices), **BA**

FAFPRBA

Now more than ever, media industries require thoughtful and hardworking professionals who understand the importance of collaborative and ethical filmmaking practices and embrace innovative storytelling as a key cultural form. Join us, and learn how to make an impact in your own way, on screen and off.

**Program Description**

Students who pursue the BA in film with a concentration in filmmaking practices learn foundational production skills; entertainment and media ethics; feature, short and episodic screenwriting; and general film and media industry history and practices.

Course offerings focus on key professional skills such as screenwriting for feature films, television and new media, and producing practices, including on-set production and production management; business and legal matters; professional and technical writing; and production for feature films, television and internet content.

Production experience is regularly available through lower-division courses that provide creative coursework options, the upper-division course FMP 300, and credited opportunities to work on projects produced by students and faculty at The Sidney Poitier New American Film School. All students complete a year-long senior project, initiated and developed by the students and supported through dedicated faculty mentorship. There is also a unique Semester in L.A. program available to sophomores, juniors, and seniors, as well as industry intensives and internship opportunities.

**Los Angeles location**

The Los Angeles location for the BA in film with a concentration in filmmaking practices is accepting transfer students with an associate degree in film or media production from Arizona and California community colleges.

In Los Angeles, this program is not currently eligible for federal financial aid. Students seeking federal financial aid assistance or veterans interested in using GI Bill® benefits should consider the program on the ASU Tempe campus.
GI Bill® is a registered trademark of the U.S. Department of Veterans Affairs. More information about education benefits offered by VA is available at the official U.S. government website at https://www.benefits.va.gov/gibill/.

The Los Angeles location is not available for international students seeking an F-1 or J-1 visa. Visa-eligible students should consider the program on the ASU Tempe campus.

At a Glance

- **College/School**: Herberger Institute for Design and the Arts
- **Location**: Tempe, ASU at Los Angeles
- **Additional Program Fee**: Yes
- **Second Language Requirement**: No
- **First Required Math Course**: MAT 142 - College Mathematics Any math course that meets the MA designation.
- **Math Intensity**: General

Required Courses (Major Map)

2023 - 2024 Major Map
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with:

Creative Enterprise and Cultural Leadership, MA

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and how to apply.
Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.
First-year | Transfer | International | Readmission

Transfer Admission Requirements:

The Los Angeles location for the BA program in film with a concentration in filmmaking practices accepts transfer students with an associate degree in film or media production from California community colleges, beginning fall 2022.

Tuition Information

When it comes to paying for college, everyone's situation is different. Students can learn about ASU tuition and financial aid options to find out which will work best for them.

Change of Major Requirements

An ASU student who would like to change majors to one offered by the Herberger Institute or one of its programs must have a minimum cumulative GPA of 2.50 (scale is 4.00 = "A").

Students should visit the Change of Major form for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU® to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Program Learning Outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Apply technical, creative, and project management skills when undertaking the collaborative process of filmmaking.
• Produce a comprehensive, coherent literature review by synthesizing relevant professional and scholarly literature regarding the artistic value and cultural impact of film, television, and digital media making.
• Generate a media-based project following all of the stages required for successful completion.

Global Opportunities

Global Experience
Study abroad provides students a once in a lifetime opportunity to explore the globe while developing unique skills that can help them stand out in the competitive field of film.

With more than 300 Global Education programs available, students have an opportunity to explore their creative side with an intercultural lens and acquire a breadth of knowledge in arts and culture uniquely different from their own. Not only do the programs encourage students to build communication skills, they challenge them, as an artist, to think differently. Besides acquiring intercultural, communication and leadership skills, students have the chance to learn languages and expand their international network.

Whether in a foreign country, in the U.S., or online, Global Education programs challenge students to adapt and persevere and provide them with a chance to look inside themselves in a way they haven't done before, growing their self-confidence along the way.

Career Opportunities

The filmmaking practices concentration provides pre-professional students with the knowledge and experience that prepare them for entry-level positions in media and entertainment production; producing; public relations, marketing and management; and advanced graduate-level education.

Screenwriting allows students to develop a diverse and unique writing portfolio and an understanding of the creative and professional skills required to establish and maintain a successful career as a writer.

Career example titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience, geographical location, and required advanced degrees or certifications may affect pay scales.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animator</td>
<td>8.2%</td>
<td>$98,950</td>
</tr>
<tr>
<td>Audio-Visual Technician</td>
<td>4.7%</td>
<td>$50,660</td>
</tr>
<tr>
<td>Camera Operator</td>
<td>2.8%</td>
<td>$58,230</td>
</tr>
<tr>
<td>Casting Director</td>
<td>6.7%</td>
<td>$85,320</td>
</tr>
<tr>
<td>Executive Producer</td>
<td>6.7%</td>
<td>$85,320</td>
</tr>
<tr>
<td>Occupation</td>
<td>Growth Rate</td>
<td>Salary</td>
</tr>
<tr>
<td>----------------------------</td>
<td>-------------</td>
<td>------------</td>
</tr>
<tr>
<td>Production Assistant</td>
<td>4.3%</td>
<td>$65,000</td>
</tr>
<tr>
<td>Public Relations Specialist</td>
<td>6.1%</td>
<td>$67,440</td>
</tr>
<tr>
<td>Technical Director</td>
<td>6.7%</td>
<td>$85,320</td>
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</tbody>
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* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook

Contact Information

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