

# Film (Filmmaking Practices), BA

FAFPRBA

Learn more than the practical, hands-on skills of filmmaking --- gain a love of the craft and acquire professional expertise that will set you up for long-lasting success.

## Program description

A Bachelor of Arts program at The Sidney Poitier New American Film School empowers students with critical thinking skills to navigate new, complex and changing environments in the film industry. With a foundation in ethical and collaborative practices and project-based learning that uses state-of-the art technology, this inclusive, high-impact film school empowers the next generation of cinematic storytellers with programs that emphasize the interdisciplinarity of filmmaking, the evolving landscape of the screen and the journey of a story from idea to intended audience.


The BA program in film with a concentration in filmmaking practices builds on storytelling and equips students with the resilience and insight necessary not just to thrive in the industry, but to excel in their craft.

In this holistic program, students gain a comprehensive understanding of the art, craft and business of filmmaking. They are equipped with a broad tool set, production skills and knowledge base to pursue diverse career paths in the entertainment industry.

### Los Angeles location

The Los Angeles location for the BA program in film is accepting first-year students and transfer students with an associate degree in film or media production (or applicable credits) from Arizona and California community colleges.

## At a glance

- **College/school:** [Herberger Institute for Design and the Arts](#)
- **Location:** [Tempe](#), [ASU at Los Angeles](#) or [Online](#), [ASU Local](#)
- **Second language requirement:** No
- **STEM-OPT extension eligible:** No
- **First required math course:** MAT 142 - College Mathematics or any math course that meets the MATH designation.
- **Math intensity:** General 

## Curriculum

## Concurrent program options

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

## Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an [accelerated bachelor's plus master's degree](#) with:

[Creative Enterprise and Cultural Leadership, MA](#)

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

## Admission requirements

### General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

## Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

## Change of Major requirements

A current ASU student has no additional requirements for changing majors.

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

## Attend online

### ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may [view the program's ASU Online page](#) for program descriptions and to request more information.

### ASU Local

It is now possible to earn an ASU degree with [ASU Local](#), an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support.

## Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

## Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Apply technical, creative, and project management skills when undertaking the collaborative process of filmmaking.
- Produce a comprehensive, coherent literature review by synthesizing relevant professional and scholarly literature regarding the artistic value and cultural impact of film, television, and digital media making.
- Generate a media-based project following all of the stages required for successful completion.

## Global opportunities

### Global experience

The Sidney Poitier New American Film School's Semester in Los Angeles program is an opportunity for upper-division students to live and study in Los Angeles, California, for one semester. The program offers the opportunity for an internship with a film industry company, as well as networking events, screenings and site visits to Panavision, Universal Studios, the Academy Museum and more. This is a chance for students to take LA-exclusive, in-person courses at the ASU California Center locations while staying on their path to graduation.

Study abroad provides students a once-in-a-lifetime opportunity to explore the globe while developing specific skills that can help them stand out in the competitive field of film.

With more than [300 Global Education programs](#) available to them, students have an opportunity to explore their creative side through an intercultural lens and acquire a breadth of knowledge in arts and culture uniquely different from their own. The programs not only encourage students to build communication skills, but also challenge them, as artists, to think differently. Besides acquiring intercultural, communication and leadership skills, students have the chance to learn languages and expand their international network.

Whether in a foreign country, in the U.S. or online, Global Education programs challenge students to adapt and persevere, enabling them to look inside themselves in a way they haven't done before, growing their self-confidence along the way.

## Career opportunities

Graduates with the concentration in filmmaking practices are prepared for careers in the film production and entertainment industry in areas such as public relations and marketing, management and law. Some graduates find entry-level positions in media and entertainment production, and others continue to advanced graduate-level education.

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
<u>Animator</u> ☀️	8.2%	\$98,950
<u>Audio-Visual Technician</u> ☀️	4.7%	\$50,660
<u>Camera Operator</u>	2.8%	\$58,230
<u>Casting Director</u> ☀️	6.7%	\$85,320
<u>Executive Producer</u> ☀️	6.7%	\$85,320
<u>Production Assistant</u>	4.3%	\$65,000
<u>Public Relations Specialist</u> ☀️	6.1%	\$67,440
<u>Technical Director</u> ☀️	6.7%	\$85,320

\* Data obtained from the Occupational Information Network (O\*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀️ [Bright Outlook](#)

## Contact information

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