Innovation in Society, BA

You can play an important part in designing better futures for all of us when you understand the role and impact science and technology have in society. Learn how to critique, analyze and build strategies around innovations to create solutions for society's most pressing problems.

Program Description

The BA program in innovation in society is designed to help students cultivate the critical thinking skills needed for developing creative strategies that steer innovations toward the needs and values of society.

Students are trained to synthesize research and theory from the social sciences, humanities, natural sciences and engineering so they can develop proposals for how to build better futures for people and communities around the globe.

No single discipline is able to solve the complex problems society faces today. Science and engineering can help to further values such as health, economic prosperity, security, justice, peace, sustainability, privacy and happiness. But innovations need to be developed and deployed carefully and with an understanding of a global context that includes corporations, governments, infrastructure and people.

Students in this major learn to consider the implications of technology before it is deployed and to understand the big picture so that they can bring together the pieces needed to form a successful strategy. Classes include extensive use of interactive activities and projects.

The program is specifically tailored for students with a background or interest in the humanities and the artistic side of innovation who want to play a pivotal role in bringing different disciplines together to solve the world's most difficult problems.

At a Glance
Required Courses (Major Map)

2023 - 2024 Major Map (On-campus)
2023 - 2024 Major Map (Online)
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with:

Global Technology and Development, MS
Public Interest Technology, MS
Science and Technology Policy, MSTP

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and how to apply.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.
First-year | Transfer | International | Readmission

Tuition Information
When it comes to paying for college, everyone’s situation is different. Students can learn about ASU tuition and financial aid options to find out which will work best for them.

**Change of Major Requirements**

A current ASU student has no additional requirements for changing majors.

Students should visit the Change of Major form for information about how to change a major to this program.

**Attend Online**

**ASU Online**

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program’s ASU Online page for program descriptions and to request more information.

**ASU Local**

It is now possible to earn an ASU degree with ASU Local, an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support.

**Transfer Options**

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU® to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

**Program Learning Outcomes**

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Analyze and deconstruct complex social, technological, legal, ethical and social justice issues using multiple strategies.
- Apply foresight methods to assess emerging trends and plausible futures.
- Design creative strategies to address current societal and technological challenges.
Global Opportunities

Global Experience
New innovations impact lives around the world. Global Education expands students' knowledge of different places, cultures and people; enhances research experience; and challenges students to persevere in unfamiliar circumstances. With more than 300 options available, students can tailor their experience to their unique interests and skill sets. Whether it's in a foreign country, in the U.S. or online, students studying innovation in society are able to expand their knowledge of different places and gain important perspectives from different peoples and cultures.

The School for the Future of Innovation in Society recommends these programs for students majoring in innovation in society.

Career Opportunities

The rapid advances in science and technology are providing opportunities and challenges for employers around the world. Corporations, government agencies and nonprofits need people who are equipped to understand what those changes mean for the organization's goals and operations. There is a need for people who understand how innovation happens, who have the analytical skills to deal with complex challenges, and who can develop effective strategies and policies that will guide change.

Graduates of this program have the skills that enable them to work collaboratively with experts from a variety of backgrounds in a variety of sectors to provide problem-solving, analysis, quality assurance, future planning, technology assessment, and communication and facilitation on issues related to innovation in science and technology.

Graduates are well prepared for careers in the tech sector, nonprofits, government and the arts. They are also prepared for advanced education (e.g., law, MBA, policy, social work, global development) and graduate research across a variety of disciplines.

From the School for the Future of Innovation in Society's 2021 alumni employment survey, 83% of undergraduate alumni that responded are either employed or pursuing continuing education. Of those respondents employed, 60% have jobs directly related to their degree. Students can seek additional employment data from our alumni by visiting the College of Global Futures careers site.

Career example titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience, geographical location, and required advanced degrees or certifications may affect pay scales.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>CEO</td>
<td></td>
<td>$189,520</td>
</tr>
<tr>
<td>Role</td>
<td>Salary Increase</td>
<td>Annual Salary</td>
</tr>
<tr>
<td>-------------------------------------------</td>
<td>-----------------</td>
<td>---------------</td>
</tr>
<tr>
<td>Compliance Manager</td>
<td>3.3%</td>
<td>$128,620</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>4.2%</td>
<td>$98,100</td>
</tr>
<tr>
<td>Historian</td>
<td>3.1%</td>
<td>$64,540</td>
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<tr>
<td>Investment Fund Manager</td>
<td>16.0%</td>
<td>$139,790</td>
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<tr>
<td>Office Manager</td>
<td>5.6%</td>
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<tr>
<td>Political Analyst</td>
<td>6.6%</td>
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<tr>
<td>Regulatory Affairs Manager</td>
<td>3.3%</td>
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</tr>
<tr>
<td>Social Sciences Professor</td>
<td>2.6%</td>
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<tr>
<td>Wind Energy Project Manager</td>
<td>3.3%</td>
<td>$128,620</td>
</tr>
</tbody>
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* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 **Bright Outlook**

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**Contact Information**

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