

Art (Digital Photography), BFA

HIARTDPBFA

Develop an understanding of the photographic image as an art form and of the social and cultural impacts of photography.

Program description

The BFA program in art with a concentration in digital photography is an online photography program that educates students about photography and creativity through looking at, making and analyzing photographs.

Students develop an understanding of contemporary issues and of the history and theories of photography; learn about the relationships between technique, concept and aesthetics; and develop a critical vocabulary that is essential for creators, viewers and users of photography. Students are encouraged to discover their unique interests and passions as they develop their own creative process and potential. Students in the Bachelor of Fine Arts program in art graduate prepared for the future with a portfolio of completed works that showcases their unique artistic vision.

Capstone and research studio courses engage students intellectually and critically as they gain the practical experience of [developing a distinctive body of work](#).

Augmenting the curriculum are a [wide range of internships](#) offered by arts organizations. Additionally, the [School of Art galleries](#), the [Ceramics Research Center and Archive](#) and the [ASU Art Museum](#) ensure that students have access to an ongoing schedule of public exhibitions, visiting artist and scholar lectures and specialized collections. Professional [events](#) offer students the opportunity to develop their knowledge and appreciation of contemporary art and culture while building a professional network. The [Northlight Gallery](#) is a dedicated photographic gallery directed by Cecilia Fajardo-Hill, a curator in modern and contemporary art, focusing on Latin American and Latino art. The gallery houses two important historical photographic collections: the Northlight Gallery permanent collection and the Solari Foundation collection. These collections offer an invaluable resource for researching historical methods, including analog photographic methods and printing techniques, and for examining the ways that historical photography has shaped contemporary ways of seeing.

Students can visit the [digital photography area of study page](#) to learn more about the program and faculty.


Curriculum examples

Professor Betsy Schneider, founder of the program, and Professor Granville Carroll discuss their courses and the student experience in these videos.

Betsy Schneider --- <https://www.youtube.com/watch?v=OVEPXM9snhs>

Granville Carroll --- <https://www.youtube.com/watch?v=erOtkCSecm4>

At a glance

- **College/School:** [Herberger Institute for Design and the Arts](#)
- **Location:** [Online](#), [ASU Local](#)
- **Second language requirement:** No
- **First required math course:** MAT 142 - College Mathematics or any math course that meets the MATH designation.
- **Math intensity:** General 

Required courses (Major Map)

[2024 - 2025 Major Map \(online\)](#)

[Major Map \(Archives\)](#)

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission requirements

General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Change of Major Requirements

Students declare their Bachelor of Fine Arts concentration at the time of ASU admission. Following admission, if students wish to change their concentration, they may meet with their School of Art academic advisor.

An ASU student who would like to change their major to one offered by the Herberger Institute for Design and the Arts must have a minimum cumulative GPA of 2.50.

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

Attend online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may [view the program's ASU Online page](#) for program descriptions and to request more information.

ASU Local

It is now possible to earn an ASU degree with [ASU Local](#), an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support.

Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Create artwork for exhibitions in galleries, museums and other venues demonstrating technical artistic abilities and conceptual development.

- Demonstrate professional preparedness by developing a comprehensive toolkit for self-promotion that will position them for success in the field of art and design.
- Create a cohesive body of artwork organized and shared in a professional digital portfolio.

Global opportunities

Global experience

[Global Education programs](#) provide an opportunity for students to explore their creative side through an intercultural lens, deepen their understanding of the world and gain valuable career-building experiences. Study abroad can prove to be a vital accompaniment to any art concentration, allowing for broad historical and archaeological explorations. Students develop insight into the cultures and minds of some of the world's most notable artists when they experience the places that gave rise to specific artistic styles.

With more than 300 options available, Global Education programs give students a breadth of knowledge in arts and culture uniquely different from their own. Study abroad encourages students to develop and broaden their intercultural sensitivity, communication skills and leadership ability, and challenges them to think differently. Whether in a foreign country, in the U.S. or online, students learn to adapt and persevere, and they are provided with a chance to look inside themselves in a way they haven't done before, growing their personal and professional self-confidence along the way.

Career opportunities

A degree in the arts offers students a pathway to a rich and varied choice of careers. The School of Art programs prepare students to initiate creative careers as artists, scholars and educators in the public and private sphere.

Art graduates find employment opportunities as artists in the field, selling their works through commercial galleries and commissions and to private collectors; as museum or gallery professionals, art dealers and directors; as private school art teachers and college professors; and as community-based artists (venues might include health care settings, nonprofit agencies, and local and national public arts).

Digital photography graduates embark on a lifetime exploration of the many aspects of photography, including as a client-based photographer (advertising, marketing and editorial), documentary photographer, photobook designer, publisher, critic, photojournalist, art handler, framer, photo retoucher and lab manager. Other options include working at arts agencies and public art programs or gaining admission to prestigious graduate programs across the nation.

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
<u>Animator</u> ☀️	8.2%	\$98,950
<u>Art Director</u> ☀️	6.1%	\$105,180
<u>Art Professor</u>	3.2%	\$77,280
<u>Camera Repair Technician</u>	1.1%	\$44,060
<u>Film Editor</u> ☀️	9.4%	\$63,520
<u>Fine Artist</u> ☀️	5.2%	\$57,560
<u>Industrial Designer</u>	2.0%	\$75,910
<u>Photo Lab Specialist</u>		\$36,280
<u>Photographer</u>	4.1%	\$40,170
<u>Talent Agent</u> ☀️	8.2%	\$82,530

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀️ Bright Outlook

Contact information

School of Art | ART 102

soaadmin@asu.edu | 480-965-8521