Art (Digital Photography), BFA

Develop a deep understanding of the photographic image as an artform and personal creative process through engaged online platforms and a community of peers, professors and mentors.

Program Description

Arizona State University's online BFA program in digital photography emphasizes contemporary, creative and expressive forms of photography.

In this program, students learn about the relationships between technique, concept and aesthetics and how each element contributes to meaning in the photographic image. Through learning the tools of photography; reflecting on contemporary practitioners; and studying the history and theories of photography along with extensive critique with peers, professors and mentors, students are encouraged to rigorously probe their interests and passions as they develop a deep understanding of their own creative process and potential. The program culminates with a capstone class where students are able to apply what they have learned to create a self-designed final project and portfolio.

At a Glance

- **College/School:** Herberger Institute for Design and the Arts
- **Location:** Online, ASU Local
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 142 - College Mathematics
  OR any math course that meets the MA designation.
- **Math Intensity:** General
Required Courses (Major Map)

2023 - 2024 Major Map (Online)
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.
First-year | Transfer | International | Readmission

Tuition Information

When it comes to paying for college, everyone's situation is different. Students can learn about ASU tuition and financial aid options to find out which will work best for them.

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should visit the Change of Major form for information about how to change a major to this program.

Attend Online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program's ASU Online page for program descriptions and to request more information.

ASU Local

It is now possible to earn an ASU degree with ASU Local, an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support.
Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU® to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Program Learning Outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Create artwork for exhibitions in galleries, museums and other venues demonstrating technical artistic abilities and conceptual development.
- Demonstrate professional preparedness by developing a comprehensive toolkit for self-promotion that will position them for success in the field of art and design.
- Create a cohesive body of artwork organized and shared in a professional digital portfolio.

Global Opportunities

Global Experience

Global Education programs provide an opportunity for students to explore their creative side with an intercultural lens and refine students' own creative vision and comprehensive knowledge of the theory, practice and history of photography. The international practice of photography allows students to expand their portfolio and pursue onsite locations similar to those found only in the professional field.

Not only do global experience programs encourage students to build communication skills, they challenge them, as an artist, to think differently. With over 300 options available, Global Education programs give students a breadth of knowledge in arts and culture uniquely different from their own. Whether it's in a foreign country, in the U.S. or online, Global Education programs challenge students to adapt and persevere, and provide them with a chance to look inside themselves in a way they haven't done before, growing their personal and artistic self-confidence along the way.

Career Opportunities

Career possibilities for students with a degree in this concentration program include:

- client-based and editorial photography
• documentary photography
• fine art photography
• journalism
• photo book publishing
• photo criticism
• photo editing for web
• photo web design
• photographic post-production (retouching)
• video and photo production.
• visual literacy education

Career example titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience, geographical location, and required advanced degrees or certifications may affect pay scales.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animator</td>
<td>8.2%</td>
<td>$98,950</td>
</tr>
<tr>
<td>Art Director</td>
<td>6.1%</td>
<td>$105,180</td>
</tr>
<tr>
<td>Art Professor</td>
<td>3.2%</td>
<td>$77,280</td>
</tr>
<tr>
<td>Camera Repair Technician</td>
<td>1.1%</td>
<td>$44,060</td>
</tr>
<tr>
<td>Film Editor</td>
<td>9.4%</td>
<td>$63,520</td>
</tr>
<tr>
<td>Fine Artist</td>
<td>5.2%</td>
<td>$57,560</td>
</tr>
<tr>
<td>Industrial Designer</td>
<td>2.0%</td>
<td>$75,910</td>
</tr>
<tr>
<td>Photo Lab Specialist</td>
<td></td>
<td>$36,280</td>
</tr>
<tr>
<td>Photographer</td>
<td>4.1%</td>
<td>$40,170</td>
</tr>
<tr>
<td>Talent Agent</td>
<td>8.2%</td>
<td>$82,530</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook

Contact Information

School of Art | ART 102
soaadmin@asu.edu | 480-965-8521