

Media Arts and Sciences (English), BA

HIDGCENBA

ASU is no longer accepting new students to this program. Students interested in this program should apply to the [Media Arts and Sciences, BA](#) program.

Do you wish you could immerse yourself in exciting, innovative technologies and media while using practices of humanities and global thinking? Whether you enjoy crafting technology from scratch or designing new ways to imagine technological futures, you can create, develop and engage the technological world around you.

Program description

The School of Arts, Media and Engineering educates the next generation of learners and empowers them with technofluency --- its development, application and implications. The school prepares students to be socially aware, critically thinking global citizens who strive to bring about positive change in a society that will be increasingly shaped by new technologies.


The BA program in media arts and sciences equips students with the knowledge, abilities and technical skills they need for creating computational media.

Students learn to create computational media, which is computation combined with objects, sound, video, time, space, culture and bodies, and to breathe behavior into media, objects or systems by programming; they also learn to think critically about how computation impacts lives and how culture makes a difference in how people experience computational media --- a critical skill in this dynamic age.

Media Arts and Sciences -- English concentration

The media arts and sciences program with a concentration in English is designed for students who wish to explore the historical, scientific and theoretical intersections of art, media and technology. The sharing of stories and media through electronic communities, participatory art-making and creativity forums on the web, gaming, digital movies and effects, mediated public spaces and electronic design are only a few of the new activities that are defining and evolving culture. Students in the concentration assist in the establishment, evolution and proliferation of such culture at the state, national and international levels. Students use tools of inquiry to examine, analyze and create works of art through a hands-on approach to communication, writing, rhetoric and literacies, in collaboration with the English department.

At a glance

- **College/School:** [Herberger Institute for Design and the Arts](#)
- **Location:** [Tempe](#)
- **Second language requirement:** No
- **First required math course:** MAT 117 - College Algebra
- **Math intensity:** Moderate 

Required courses (Major Map)

[2023 - 2024 Major Map](#)

[Major Map \(Archives\)](#)

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission requirements

General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Change of Major Requirements

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Global opportunities

Global experience

Exploring programs around the globe furthers students' ability to apply their studies to a global spectrum. With more than 300 [Global Education program opportunities](#) available to them, media arts and sciences students are able to tailor their experience to their unique interests and skill sets. Whether in a foreign country, in the U.S. or online, students build communication skills, learn to adapt and persevere, and are exposed to research and internships across the world, increasing their professional network.

The Herberger Institute for Design and the Arts recommends [these programs](#) for students majoring in media arts and sciences.

Career opportunities

Armed with skills and sound judgment, graduates work in cultural communication, marketing, design, social media, health, education, entertainment and creative arts, and all areas in which culture is shaped by technology and computational media. They know techniques to change the world through communication using contemporary computational media, a vital power in today's world. Some graduates go on to invent fresh techniques.

Career opportunities include fields in which collaboration is needed and where the following skills and knowledge are sought: technology commentary, future studies, design fiction, technical writing, creative writing and comparative literature.

Contact information

[Arts, Media and Engineering Sch T](#) | STAUF-B 217
ameed@asu.edu | 480-965-9438