Film and Media Production, BFA

At The Sidney Poitier New American Film School, you learn how to craft compelling works in film, television and emerging media. If you want hands-on opportunities to create unique work in collaboration with your peers and to tell stories our world needs to hear, this program is for you.

Program Description

The BFA in film and media production provides creative experiences and preprofessional training to students with a focus on ethical practices, cutting-edge technical skills and interdisciplinary collaboration. Students are equipped to master digital technologies and create stories that reflect their unique vision and voice.

At a Glance

- College/School: Herberger Institute for Design and the Arts
- Location: Tempe
- Additional Program Fee: Yes
- Second Language Requirement: No
- First Required Math Course: MAT 142 - College Mathematics
- Math Intensity: General

Required Courses (Major Map)

2023 - 2024 Major Map
Major Map (Archives)
Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.
First-year | Transfer | International | Readmission

Tuition Information

When it comes to paying for college, everyone’s situation is different. Students can learn about ASU tuition and financial aid options to find out which will work best for them.

Change of Major Requirements

A current ASU student must have an overall GPA of 2.50 in order to transfer into this program.

Students should visit the Change of Major form for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU® to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Program Learning Outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Present a digital portfolio that represents and reflects the student's unique creative voice, advanced technical skills, successful production experience, and professional vision.
- Apply technical, creative, and project management skills when undertaking the collaborative process of filmmaking.
Demonstrate understanding of cultural institutions through a synthesis of research, critical thinking, and communication skills from multiple disciplines, drawn from American cultural institutions and storytelling traditions, as applied to the making, viewing, and study of film/media.

Global Opportunities

Global Experience
With over 300 programs in more than 65 countries (programs vary in length, from one week to one year), study abroad is possible for all ASU students who wish to acquire a global perspective and knowledge in preparation for a future-focused career. Students earn ASU credit for completed courses, while staying on track for graduation, and they may apply financial aid and scholarships toward program costs.

Career Opportunities

Graduates are prepared for success in the growing media industry; to pursue a graduate degree; and to pioneer new careers that will require advanced media production skills, a professional work ethic, and a strong creative voice.

Graduates who earn this degree are prepared to pursue a wide array of skilled professional careers, including:

- animation and visual effects artist
- film, television, documentary and new media director
- film and media teacher
- media editor
- producer
- production, studio or network executive
- professional videographer
- public relations specialist for arts and entertainment
- sound designer
- sound recording engineer
- talent manager

Career example titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience, geographical location, and required advanced degrees or certifications may affect pay scales.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animator</td>
<td>8.2%</td>
<td>$98,950</td>
</tr>
<tr>
<td>Audio-Visual Technician</td>
<td>4.7%</td>
<td>$50,660</td>
</tr>
<tr>
<td>Position</td>
<td>Percentage</td>
<td>Salary</td>
</tr>
<tr>
<td>--------------------------------</td>
<td>------------</td>
<td>----------</td>
</tr>
<tr>
<td>Camera Operator</td>
<td>2.8%</td>
<td>$58,230</td>
</tr>
<tr>
<td>Executive Producer</td>
<td>6.7%</td>
<td>$85,320</td>
</tr>
<tr>
<td>Film Editor</td>
<td>9.4%</td>
<td>$63,520</td>
</tr>
<tr>
<td>Production Assistant</td>
<td>4.3%</td>
<td>$65,000</td>
</tr>
<tr>
<td>Public Relations Specialist</td>
<td>6.1%</td>
<td>$67,440</td>
</tr>
<tr>
<td>Sound Recording Engineer</td>
<td></td>
<td>$60,670</td>
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<tr>
<td>Talent Agent</td>
<td>8.2%</td>
<td>$82,530</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌟 Bright Outlook

**Contact Information**

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