Film and Media Production, BFA

The stories we tell on screens can have a profound impact on individuals and communities, and we empower our students to express their unique voice and vision through screen storytelling in film, television and emerging media. If you want hands-on opportunities to create unique work and collaborate with peers to tell the stories that the world needs to hear, this program is for you.

Program Description

The BFA program in film and media production connects students with creative experiences and pre-professional training, focusing on ethical practices, cutting-edge technological skills and interdisciplinary collaboration. Students are empowered to master digital technologies to create stories that reflect their unique vision and voice.

Beginning with foundational courses that situate the film and media artist as an active citizen-storyteller with a responsibility to their community, students work through a series of structured milestones and projects that culminate in the presentation of a professional digital portfolio.

The curriculum also includes interdisciplinary requirements and elective options from across ASU to ensure that students experience connections between the arts, cultures and the creative process. Beginning in fall 2022, upper-division production courses are housed in a new, state-of-the-art facility in downtown Mesa.

Students also benefit from the California-based program Film Spark, including a fourth year Semester in L.A. program, annual job and internship fairs, professional boot camps, and events located at the Herald Examiner Building in downtown Los Angeles.

Graduates are prepared for success in the growing media industry, to pursue a graduate degree, or to pioneer new careers that will require advanced media production skills, a professional work ethic and a strong creative voice.
At a Glance

- **College/School:** Herberger Institute for Design and the Arts
- **Location:** Tempe

- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 142 - College Mathematics
- **Math Intensity:** General

Required Courses (Major Map)

- [2022 - 2023 Major Map](#)
- [Major Map (Archives)](#)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission Requirements

**General University Admission Requirements:**
All students are required to meet general university admission requirements.

- [First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Change of Major Requirements

A current ASU student must have an overall GPA of 2.50 in order to transfer into this program.

Students should refer to [https://changemajor.apps.asu.edu](https://changemajor.apps.asu.edu) for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU™](#) to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help
students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: [https://admission.asu.edu/transfer/MyPath2ASU](https://admission.asu.edu/transfer/MyPath2ASU).

**Global Opportunities**

**Global Experience**
With over 250 programs in more than 65 countries (programs vary in length, from one week to one year), study abroad is possible for all ASU students who wish to acquire global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and they may apply financial aid and scholarships toward program costs. More information is available on the Global Education website: [https://goglobal.asu.edu](https://goglobal.asu.edu).

**Career Opportunities**

Graduates who earn this degree are prepared to pursue a wide array of skilled professional careers, including:

- animation and visual effects artist
- film, television, documentary and new media director
- film and media teacher
- media editor
- producer
- production, studio, or network executive
- professional videographer
- public relations specialist for arts and entertainment
- sound designer
- sound recording engineer
- talent manager

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animator</td>
<td>4.1%</td>
<td>$77,700</td>
</tr>
<tr>
<td>Audio-Visual Technician 🎥</td>
<td>12.3%</td>
<td>$47,920</td>
</tr>
<tr>
<td>Camera Operator 🎥</td>
<td>14.0%</td>
<td>$57,200</td>
</tr>
<tr>
<td>Executive Producer 🎥</td>
<td>10.0%</td>
<td>$76,400</td>
</tr>
<tr>
<td>Film Editor 🎥</td>
<td>21.6%</td>
<td>$67,250</td>
</tr>
<tr>
<td>Production Assistant 🎥</td>
<td>8.1%</td>
<td>$49,730</td>
</tr>
<tr>
<td>Public Relations Specialist 🎥</td>
<td>7.2%</td>
<td>$62,810</td>
</tr>
<tr>
<td>Occupation</td>
<td>Growth Rate</td>
<td>Salary</td>
</tr>
<tr>
<td>-------------------------</td>
<td>-------------</td>
<td>------------</td>
</tr>
<tr>
<td>Sound Recording Engineer</td>
<td>6.0%</td>
<td>$53,520</td>
</tr>
<tr>
<td>Talent Agent</td>
<td>11.8%</td>
<td>$75,420</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook  🌿 Green Occupation

Contact Information

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