

# Fashion, BA

HIFSHBA

Do you enjoy studying topics such as fibers or wearable technology? Are your career interests at the leading edge of fashion? This degree from ASU FIDM will help you reach your goals.

## Program description

The BA program in fashion takes a transdisciplinary approach to provide students with a foundation that enables them to work across many segments in the fashion industry.

The fashion program combines history, business practices and hands-on studio experience to prepare students for a variety of roles in this global industry. Gaining proficiency in illustration and fluency with materials, traditional techniques and digital technologies, students are prepared for interdisciplinary collaborations through coursework across marketing and merchandising, wearable technology, sustainability, management and leadership, international experience, and fashion and culture. In the capstone experience, students develop a substantial project within an area of focus. Opportunities for internships and study abroad further advance students' professional goals.

Through the leadership of well-known industry professionals, students with this degree are connected globally to leaders in the industry.

### Los Angeles location


Students interested in using GI Bill® benefits should consider the program on the ASU Downtown Phoenix campus.

GI Bill® is a registered trademark of the U.S. Department of Veterans Affairs. More information about education benefits offered by VA is available at the official U.S. government website at

[www.benefits.va.gov/gibill/](http://www.benefits.va.gov/gibill/).

The Los Angeles location is not available to international students seeking an F-1 or J-1 visa. Visa-eligible students should consider the program on the ASU Downtown Phoenix campus.

## At a glance

- **College/School:** [Herberger Institute for Design and the Arts](#)
- **Location:** [Downtown Phoenix](#), [ASU at Los Angeles](#)
- **Second language requirement:** No
- **First required math course:** MAT 142 - College Mathematics  
or any math course that meets the MATH designation
- **Math intensity:** General 

## Required courses (Major Map)

[2024 - 2025 Major Map \(on-campus\)](#)

[Major Map \(Archives\)](#)

## Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

## Admission requirements

### General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

## Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

## Change of Major Requirements

An ASU student who would like to change majors to one offered by the Herberger Institute or one of its programs must have a minimum cumulative GPA of 2.50 (scale is 4.00 = "A").

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

## Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

## Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Learn design and commercial production techniques.
- Demonstrate ability to successfully utilize industry-based information.
- Produce projects relevant to fashion industry practices.

## Global opportunities

### Global experience

Fashion varies from country to country, city to city and culture to culture. [Studying abroad](#) exposes students to unique cultural environments and enables students to expand their fashion knowledge in diverse settings. Students are challenged to adapt and persevere under unfamiliar social and cultural circumstances, which allows them to grow and prosper in their professional and personal lives. Students have the opportunity to enhance their resume and portfolio with a global perspective gained by studying abroad.

The Herberger Institute for Design and the Arts recommends [these programs](#) for students majoring in fashion.

## Career opportunities

Graduates are prepared to enter the fashion industry in any of a number of roles. Some examples are:

- curator
- fabric designer
- fashion business analyst
- fashion designer
- marketing researcher
- merchandise display and window designer
- supply chain manager

- textile and apparel production manager

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
<u><b>Art Professor</b></u>	3.2%	\$77,280
<u><b>Designer (General)</b></u>	3.1%	\$65,390
<u><b>Fabric and Apparel Designer</b></u>		\$60,320
<u><b>Fashion Designer</b></u>	3.3%	\$76,700
<u><b>Manufacturing Sales Representative</b></u> ☀	0.7%	\$63,230
<u><b>Marketing Manager</b></u> ☀	6.6%	\$140,040
<u><b>Merchandiser</b></u>		\$67,620
<u><b>Museum Curator</b></u> ☀	11.1%	\$60,380
<u><b>Supply Chain Manager</b></u> ☀	8.2%	\$98,560

\* Data obtained from the Occupational Information Network (O\*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook

## Contact information

School of Art | ART 102

asufidm@asu.edu | 480-965-8521