

Merchandising, AA

HIMERCHAA

Do you marvel at the beauty of a well-designed boutique? You may be interested in mastering the art of merchandising. Learn the necessary functions to run an operation that develops, promotes and sells fashion products in this degree from ASU FIDM.

Program description

The AA program in merchandising at Arizona State University is a distinctly professional, hands-on degree program that teaches students the fundamentals of fashion merchandising.

Course offerings emphasize key skills sought across the fashion retail industry such as merchandising, trend forecasting, consumer behavior analysis, retail management and branding. All courses are embedded within the principles of sustainability, producing the next generation of environmentally conscious industry leaders.

Los Angeles location

Students interested in using GI Bill® benefits should consider another ASU program.


GI Bill® is a registered trademark of the U.S. Department of Veterans Affairs. More information about education benefits offered by VA is available at the official U.S. government website at

<https://www.benefits.va.gov/gibill/>.

The Los Angeles location is not available for international students seeking an F-1 or J-1 visa. Visa-eligible students should consider another ASU program.

At a glance

- **College/School:** [Herberger Institute for Design and the Arts](#)
- **Location:** [ASU at Los Angeles](#)

- **Second language requirement:** No
- **First required math course:** MAT 142 - College Mathematics
- **Math intensity:** General 

Required courses (Major Map)

[2024 - 2025 Major Map](#)

[Major Map \(Archives\)](#)

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission requirements

General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Change of Major Requirements

A current ASU student has no additional requirements for changing majors to another associate degree program. Students wishing to change majors to a bachelor's degree program should talk to their academic advisor.

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience

for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Global opportunities



Global experience

With more than [300 Global Education program opportunities](#) available, students are able to tailor their experience to their unique interests and skill sets. Whether in a foreign country, in the U.S. or online, students build communication skills, learn to adapt and persevere, and are exposed to research and internships across the world, increasing their professional network.

Career opportunities

Career opportunities for graduates of this program include merchandising, buying, trend forecasting, market research, visual merchandising and retail management.

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
<u>Buyer</u>		\$67,620
<u>Merchandiser</u>		\$67,620
<u>Purchasing Agent</u>		\$67,620
<u>Purchasing Manager</u>	4.4%	\$131,350
<u>Sales Associate</u> 	4.5%	\$44,120
<u>Sales Manager</u>	4.0%	\$130,600
<u>Store Manager</u> 		\$45,250

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

 [Bright Outlook](#)

Contact information

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