Music (Music and Culture), BA

HIMUSMCBA

From the mainstream to the alternative, this program lets your imagination shape your degree.

Program Description

The BA in music with a concentration in music and culture is a broadly based liberal arts degree program offering the most elective flexibility of any ASU music major.

Students acquire skills applicable to careers in music and many other fields (e.g., librarianship, arts festival management or production, criticism, audience education, recruitment, artist representation, publishing, creative writing). They may develop mainstream competencies such as performing or writing about Western European music, conducting, and teaching about music. They may also pursue coursework in popular music, acoustics, advocacy of wellness through music, dance as musical embodiment and selected musical competencies of Asia, Latin America and other areas.

Students explore music as human history, cultural artifact and social behavior, and engage in interdisciplinary thinking and academic research and writing. Because of the high percentage of elective courses, students may tailor both the General Studies courses and the music electives to suit their career goals.

At a Glance

- **College/School:** Herberger Institute for Design and the Arts
- **Location:** Tempe
- **Additional Program Fee:** Yes
- **Second Language Requirement:** Yes
- **First Required Math Course:** MAT 117 - College Algebra Any math course that meets the MA designation.
Required Courses (Major Map)

2023 - 2024 Major Map
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.
First-year | Transfer | International | Readmission

Additional Requirements:

Completion of the following audition process is required for admittance to the BA program in music with a popular music concentration:

1. Artist statement
All auditioning students must submit an artist statement (minimum 250 words) explaining both their current work and their vision of their future work in popular music.

2. Audition
Live auditions or recorded auditions are required for admission to the Bachelor of Arts program in popular music and for placement in MUP 111 Studio Instruction in popular music. A live audition is a 15-minute performance or presentation consisting of three to five selections of live or digital music performance. The selections may be original works or selections from popular music repertoire. The audition also includes demonstration of scales, improvisation and aural skills. Students may also provide a recorded sample of their creative popular music work if they choose.

For students seeking to pursue popular music performance, a live or recorded performance video is required for at least part of the audition. For other disciplines in which a video is not possible (studio recording, music creation and composition), students are required to submit a digital audio sound recording of three to five selections.

The audition also includes a live or remote interview. A live audition is preferred. Applicants who are unable to visit the campus for a live audition may upload a recorded audition to the School of Music, Dance and Theatre application. These students will be contacted by faculty to arrange a remote interview.
Students interested in pursuing classical music lessons are required to follow the classical repertoire audition requirements for MUP 111 Studio Instruction in addition to auditioning for MUP 111 Studio Instruction in popular music.

Transfer Admission Requirements:

Students transferring from community colleges, other universities or other ASU programs engage in the same audition process as first-year students.

Transfer students are encouraged to audition during the semester before they wish to enroll at ASU. They will also take piano and music theory diagnostic exams at that time to ensure placement in appropriate coursework. Transfer of courses from other accredited institutions is subject to the existence of parallel and equal courses in the college's curriculum and to departmental or school evaluation of studio and class piano courses with respect to performance standards.

Every candidate for the bachelor's degree must earn a minimum of 30 credit hours in resident credit at ASU. Transfer students enrolled in the institute must complete a minimum of 15 resident credit hours in the major as approved by the faculty.

Tuition Information

When it comes to paying for college, everyone's situation is different. Students can learn about ASU tuition and financial aid options to find out which will work best for them.

Change of Major Requirements

An ASU student who would like to change majors to one offered by the Herberger Institute or one of its programs must have a minimum cumulative GPA of 2.50 (scale is 4.00 = "A").

Students should visit the Change of Major form for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU® to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.
Program Learning Outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Analyze key creative and artistic processes from at least two musical styles and historical periods.
- Analyze specific musical products within the context of new musical fields, cultures, or practices.
- Write research papers applying the conventions of scholarly discourse in music.

Global Opportunities

Global Experience

With over 300 programs in more than 65 countries (programs vary in length, from one week to one year), music and culture students have the opportunity to experience music of their area of focus in the music capitals of the world. Students gain a global perspective and knowledge in preparation for their career while earning ASU credit for completed courses and staying on track for graduation.

Career Opportunities

The program prepares students for potential careers in fields that require skilled written communication, the ability to conduct research both in electronic and print media, critical and logical thinking, the dissection of an argument and careful time management.

In addition to the careers listed below, graduates may pursue jobs in music and medical humanities or copyright and entertainment law. Graduates are prepared to work in various professional capacities, including:

- community and professional ensemble performance in a variety of styles and traditions
- music criticism and research, ethnomusicology and musicology
- music entrepreneurship, concert management and promotion
- music in culture, music blogging
- music librarianship
- music publishing, program annotation
- private studio or community program teaching

Career example titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience, geographical location, and required advanced degrees or certifications may affect pay scales.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Historian</td>
<td>3.1%</td>
<td>$64,540</td>
</tr>
<tr>
<td>Library Media Specialist</td>
<td>3.0%</td>
<td>$61,660</td>
</tr>
<tr>
<td>Occupation</td>
<td>Employment Growth</td>
<td>Salary</td>
</tr>
<tr>
<td>------------------------------------------------</td>
<td>-------------------</td>
<td>------------</td>
</tr>
<tr>
<td>Museum Curator</td>
<td>11.1%</td>
<td>$60,380</td>
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<tr>
<td>Music Producer</td>
<td>1.1%</td>
<td>$62,940</td>
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<tr>
<td>Musical Instrument Repairers and Tuners</td>
<td></td>
<td>$38,150</td>
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<tr>
<td>Musician/Singer</td>
<td>1.2%</td>
<td>$0</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook

**Contact Information**

School of Music, Dance and Theatre | MUSIC E167  
mdtadmissions@asu.edu | 480-965-5069