American Studies, BA

What is America? What is the American experience? How do the answers to these questions vary depending on who is being asked? Learn to think deeply and critically about these questions and about the role of the U.S. in matters near and far.

Program Description

The BA program in American studies bridges multiple disciplinary approaches to explore the diverse cultures, global impact, social systems, gendered experiences, socioeconomic realities and political thought of the United States. The field of American studies centers an understanding of diversity in U.S. society; understanding of how the U.S. national community represents and imagines itself; understanding of how this resonates globally; and understanding the role of social movements seeking to achieve political, legal and economic change.

The program trains students in the history and trajectory of the field of American studies; explorations of racial literacy, gender, sexuality and socioeconomic experiences grounded in historical contexts that help in understanding contemporary U.S. populations; critical methodologies, including how alternative voices are key in research, politics and policy, and social justice work; applied research methods, particularly those that involve community involvement and engagement; and the use of storytelling and narratives to represent diverse communities and facilitate broader understanding across groups.

In addition to the guidelines in the Concurrent Program Options section below, students interested in pursuing a concurrent degree or second baccalaureate in The College of Liberal Arts and Sciences are advised to visit the college's website for more information and requirements.
https://thecollege.asu.edu/concurrent-and-second-baccalaureate-degrees

At a Glance

• College/School: The College of Liberal Arts and Sciences
• Location: Tempe campus
• **Additional Program Fee:** Yes
• **Second Language Requirement:** Yes
• **First Required Math Course:** MAT 142 - College Mathematics
• **Math Intensity:** General

### Required Courses (Major Map)

- [2022 - 2023 Major Map](#)
- [Major Map (Archives)](#)

### Concurrent Program Options

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

### Admission Requirements

**General University Admission Requirements:**
All students are required to meet general university admission requirements.

-Freshman | Transfer | International | Readmission

### Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to [https://changemajor.apps.asu.edu](https://changemajor.apps.asu.edu) for information about how to change a major to this program.

### Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU™](https://mypath2asu.asu.edu) to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: [https://admission.asu.edu/transfer/MyPath2ASU](https://admission.asu.edu/transfer/MyPath2ASU).

### Global Opportunities
Global Experience
With over 250 programs in more than 65 countries (programs vary in length, from one week to one year), study abroad is possible for all ASU students who wish to acquire global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and they may apply financial aid and scholarships toward program costs. More information is available on the Global Education website. [https://goglobal.asu.edu/](https://goglobal.asu.edu/)

Career Opportunities
Graduates are prepared for careers in policy, education and teaching, urban planning, sustainability, socio-political movements, environmental impacts, advocacy, nonprofit organizations, government, journalism, law and justice, public safety and health. This degree program is also well-suited to be paired with other professional degrees that prepare students for these careers.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Specialist</td>
<td>11.7%</td>
<td>$46,770</td>
</tr>
<tr>
<td>Cultural Studies Professor</td>
<td>4.9%</td>
<td>$78,840</td>
</tr>
<tr>
<td>English Professor</td>
<td>2.1%</td>
<td>$69,000</td>
</tr>
<tr>
<td>Historian</td>
<td>2.6%</td>
<td>$63,100</td>
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<tr>
<td>History Professor</td>
<td>3.6%</td>
<td>$76,890</td>
</tr>
<tr>
<td>Library Media Specialist</td>
<td>5.0%</td>
<td>$60,820</td>
</tr>
<tr>
<td>Market Research Analyst</td>
<td>17.7%</td>
<td>$65,810</td>
</tr>
<tr>
<td>Middle School Teacher</td>
<td>3.6%</td>
<td>$60,810</td>
</tr>
<tr>
<td>News Reporter</td>
<td></td>
<td>$49,300</td>
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<tr>
<td>Politician</td>
<td>6.2%</td>
<td>$33,200</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☆ Bright Outlook  🌿 Green Occupation

Contact Information
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