

# English (Writing, Rhetorics and Literacies), BA

LAENGWBA

Learn to create compelling arguments, engage in collaborative problem-solving and transform words into action. This program is for those who want to be on the cutting edge of knowledge, using technology, language and design to make a lasting impact.


## Program description

The BA program in English with a concentration in writing, rhetorics and literacies teaches students strategies for inquiry and action.

Students explore the ways that communication creates knowledge and action and study how communication is constructed, circulated, reacted to and repurposed through time and place. Through differing tools of inquiry, students investigate the history, theories and methods of inquiry as well as pragmatic and social actions of rhetoric, writing and literacies.

In addition to reviewing the guidelines in the Concurrent Program Options section below, students interested in pursuing concurrent or second baccalaureate degrees in The College of Liberal Arts and Sciences are advised to visit [The College's website](#) for more information and requirements.

## At a glance

- **College/School:** [The College of Liberal Arts and Sciences](#)
- **Location:** [Tempe](#)
- **Second language requirement:** Yes
- **First required math course:** MAT 142 - College Mathematics
- **Math intensity:** General 

## Required courses (Major Map)

[2024 - 2025 Major Map](#)

[Major Map \(Archives\)](#)

## Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

## Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an **accelerated bachelor's plus master's degree** with:

[English, MA](#)

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

## Admission requirements

### General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

## Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

## Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

## Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to

transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

## Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Apply available theories and/or methods given the demands of the rhetorical situation at hand or the problem to be investigated.
- Identify and analyze the historic, cultural, and political contexts of rhetorical situations.
- Compose arguments that respond to context and can be circulated, reacted to, and repurposed by audiences for sharing in and across various professional, social, and personal contexts.

## Global opportunities

### Global experience

[Study abroad](#) expands students' perspectives by exposing them to new and unique cultures, communities and people. Students can explore the English language at a deeper level through an extended lens of literature, dialects and rhetoric.

Students who study abroad gain heightened cultural competency as well as communication and critical thinking skills, which enhance their educational experience and their resumes.

More than 300 study abroad programs are available. The College of Liberal Arts and Sciences recommends [these programs](#) to students majoring in English.

## Career opportunities

Degree programs in English prepare students for graduate studies in a number of programs, including English, creative writing, education, law and business. They also lead to a variety of careers in diverse fields. Employers seek those with strong writing and communication skills and the ability to think critically. Some of the most common professions for English majors are in these fields:

- business
- editing
- journalism
- law
- nonprofit organizations

- professional and technical writing
- public relations
- publishing
- teaching
- web content development

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
<a href="#"><u>Communications Specialist</u></a>	3.7%	\$73,150
<a href="#"><u>Editor</u></a>		\$73,080
<a href="#"><u>English Professor</u></a>	1.2%	\$74,280
<a href="#"><u>Freelance Writer</u></a>	3.7%	\$73,150
<a href="#"><u>High School Teacher</u></a>	1.0%	\$62,360
<a href="#"><u>Public Relations Specialist</u></a> ☀	6.1%	\$67,440
<a href="#"><u>SEO Specialist</u></a> ☀	13.4%	\$68,230
<a href="#"><u>Social Services Director</u></a> ☀	9.1%	\$74,240
<a href="#"><u>Technical Writer</u></a> ☀	6.9%	\$79,960

\* Data obtained from the Occupational Information Network (O\*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).



## Contact information

[Schedule an advisor appointment](#)

[Department of English](#) | RBHL 170

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