Enact social change by creating compelling arguments, engaging in collaborative problem-solving and transforming words into action. This program is for those who want to be on the cutting edge of knowledge. You can use technology, language and design to make a lasting impact.

**Program Description**

The BA program in English with a concentration in writing, rhetorics and literacies teaches students strategies for inquiry.

Students explore the ways in which communication creates knowledge and action. Students study how communication is constructed, circulated, reacted to and repurposed through time and place. Through differing tools of inquiry, students investigate the history, theories and methods of inquiry as well as pragmatic and social actions of rhetoric, writing and literacies.

In addition to the guidelines in the Concurrent Program Options section below, students interested in pursuing concurrent or second baccalaureate degrees in The College of Liberal Arts and Sciences are advised to visit The College's website for more information and requirements. [https://thecollege.asu.edu/concurrent-and-second-baccalaureate.degrees](https://thecollege.asu.edu/concurrent-and-second-baccalaureate.degrees)

**At a Glance**

- **College/School:** The College of Liberal Arts and Sciences
- **Location:** Tempe
- **Additional Program Fee:** Yes
• Second Language Requirement: Yes
• First Required Math Course: MAT 142 - College Mathematics
• Math Intensity: General

Required Courses (Major Map)

2022 - 2023 Major Map
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

English, MA

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.
First-year | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.
ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: [https://admission.asu.edu/transfer/MyPath2ASU](https://admission.asu.edu/transfer/MyPath2ASU).

**Program Learning Outcomes**

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Apply available theories and/or methods given the demands of the rhetorical situation at hand or the problem to be investigated.
- Identify and analyze the historic, cultural, and political contexts of rhetorical situations.

**Global Opportunities**

**Global Experience**

Study abroad expands students' perspectives by exposing them to new and unique cultures, communities and people. Students can explore the English language at a deeper level through an extended lens of literature, dialects and rhetoric in one of over 250 study abroad programs. Students who study abroad gain heightened cultural competency and communication and critical thinking skills, which enhance their educational experience and their resumes. [https://goglobal.asu.edu/](https://goglobal.asu.edu/)

**Career Opportunities**

Career opportunities are vast for this concentration: in business, private companies, government, nonprofit organizations and anywhere where critical inquiry, innovative thinking, communication, decision-making, future studies and collaboration are valued and needed. This program also prepares students for further education in teaching, law and other professional programs.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communications Specialist</td>
<td></td>
<td>$67,120</td>
</tr>
<tr>
<td>Editor</td>
<td></td>
<td>$63,400</td>
</tr>
<tr>
<td>English Professor</td>
<td>2.1%</td>
<td>$69,000</td>
</tr>
<tr>
<td>Freelance Writer</td>
<td></td>
<td>$67,120</td>
</tr>
<tr>
<td>Occupation</td>
<td>Growth Rate</td>
<td>Salary</td>
</tr>
<tr>
<td>----------------------------------</td>
<td>-------------</td>
<td>-----------</td>
</tr>
<tr>
<td>High School Teacher</td>
<td>3.8%</td>
<td>$62,870</td>
</tr>
<tr>
<td>Public Relations Specialist</td>
<td>7.2%</td>
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<tr>
<td>Social Services Director</td>
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</tr>
<tr>
<td>Technical Writer</td>
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<td>$74,650</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook 🌿 Green Occupation

**Contact Information**

Schedule an advisor appointment  
Department of English | RBHL 170  
englishadvising@asu.edu | 480-965-3168