

Film (Film and Media Studies), BA

LAFMSBA

Do you wonder how film and media shape our ever-changing world? Explore how film and media are made and interpreted and how they impact our society through courses that engage with the creative, historical and technical practices of film and media.


Program description

The BA in film and media studies in ASU's Department of English provides a comprehensive analysis of film, television, digital media and screenwriting. It develops students into critically informed writers, storytellers, critics and consumers of film and media.

The program teaches students skill sets such as project research, critical thinking and effective crafting of media messages, which can lead to employment opportunities in a wide range of fields.

In addition to reviewing the guidelines in the Concurrent Program Options section below, students interested in pursuing concurrent or second baccalaureate degrees in The College of Liberal Arts and Sciences are advised to visit [The College's website](#) for more information and requirements.

At a glance

- **College/School:** [The College of Liberal Arts and Sciences](#)
- **Location:** [Tempe](#) or [Online](#), [ASU Local](#)
- **Second language requirement:** Yes
- **First required math course:** MAT 142 - College Mathematics
- **Math intensity:** General 

Required courses (Major Map)

[2024 - 2025 Major Map \(on-campus\)](#)

[2024 - 2025 Major Map \(online\)](#)

[Major Map \(Archives\)](#)

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission requirements

General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

Attend online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may [view the program's ASU Online page](#) for program descriptions and to request more information.

ASU Local

It is now possible to earn an ASU degree with [ASU Local](#), an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support.

Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Students will be able to analyze the aesthetics of film, television and digital media texts.
- Students will be able to analyze the cultural significance of representations of class, gender, nation, race and sexuality in film, television and digital media.
- Students will be able to assess and analyze the business of film, television and digital media practices.

Global opportunities

Global experience

Students gain valuable experience through study abroad, experience that enhances their resumes. More than 300 [Global Education programs](#) allow students to tailor their experience to their distinctive interests and skill sets. In addition to providing students a once-in-a-lifetime opportunity, these programs enable students to hone their creative and communication skills in a unique environment.

The College of Liberal Arts and Sciences recommends [these study abroad programs](#) for students majoring in film with a concentration in film and media studies.

Career opportunities

Graduates with a degree in film and media studies possess skills that can be applied in a number of professional fields, including:

- creative management
- film
- marketing and communications
- social media

- streaming
- television
- video games

Some graduates have gone on to pursue graduate studies at prestigious universities, while others elect to begin their careers. They are prepared for employment as:

- analysts
- bloggers
- executives
- marketers
- producers
- reviewers
- screenwriters
- teachers

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
<u>Communications Specialist</u>	3.7%	\$73,150
<u>Executive Producer</u> ☀	6.7%	\$85,320
<u>Film Editor</u> ☀	9.4%	\$63,520
<u>Freelance Writer</u>	3.7%	\$73,150
<u>Public Relations Manager (PR Manager)</u> ☀	5.9%	\$129,430
<u>Public Relations Specialist</u> ☀	6.1%	\$67,440
<u>TV Program Director</u> ☀	6.7%	\$85,320
<u>Talent Agent</u> ☀	8.2%	\$82,530
<u>Technical Director</u> ☀	6.7%	\$85,320

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ **Bright Outlook**

Contact information

[Schedule an advisor appointment](#)

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