Film (Film and Media Studies), BA

Go behind the scenes of your favorite movies, television shows and social media platforms to learn what it takes to succeed in the film and media industries. Explore how technological advances are transforming how society creates and consumes media. Engage in interactive courses and experiential learning, including screenwriting workshops and film festivals.

Program Description

The BA program in film with a concentration in film and media studies is an innovative program in the study of film, television and digital media.

The program provides students with the analytical, creative and communication skills to interpret and produce media texts, empowering them to be critical scholars, consumers and practitioners of media culture.

In addition to the guidelines in the Concurrent Program Options section below, students interested in pursuing concurrent or second baccalaureate degrees in The College of Liberal Arts and Sciences are advised to visit The College's website for more information and requirements.

https://thecollege.asu.edu/concurrent-and-second-baccalaureate-degrees

At a Glance

• College/School: The College of Liberal Arts and Sciences
• Location: Tempe or Online, ASU Local

• Additional Program Fee: Yes
• Second Language Requirement: Yes
• First Required Math Course: MAT 142 - College Mathematics
Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.
First-year | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.

Attend Online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

ASU Local

It is now possible to earn an ASU degree with ASU Local, an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support. Those interested may learn more about ASU Local here.

Transfer Options
ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/MyPath2ASU.

Program Learning Outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Analyze the aesthetics of film, television, and digital media texts.
- Analyze the cultural significance of representations of class, gender, nation, race, & sexuality in film, television, & digital media.
- Assess and analyze the business of film, television, and digital media practices.

Global Opportunities

Global Experience

Students gain valuable experience through study abroad, experience which enhances their resumes. With over 250 programs available, studying abroad allows students to tailor their experience to their distinctive interests and skill sets. In addition to providing a once in a lifetime opportunity, study abroad programs also offer students the chance to hone their creative and communication skills in a unique environment. https://goglobal.asu.edu/

The College of Liberal Arts and Sciences recommends the following study abroad programs for students majoring in film with a concentration in film and media studies:
https://goglobal.asu.edu/students/major/film-media-studies.

Career Opportunities

The film and media studies concentration provides undergraduates with skills that can be applied in a number of professional fields, including as leaders within these areas of the media and entertainment industries:

- creative management
- criticism
- development
• marketing
• regulation
• teaching

Some graduates of film and media studies have gone on to pursue graduate studies at prestigious universities while others elect to begin their careers. Graduates are prepared for employment as executives, screenwriters, producers, reviewers, teachers, marketers, analysts and bloggers.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communications Specialist</td>
<td></td>
<td>$67,120</td>
</tr>
<tr>
<td>Executive Producer</td>
<td>10.0%</td>
<td>$76,400</td>
</tr>
<tr>
<td>Film Editor</td>
<td>21.6%</td>
<td>$67,250</td>
</tr>
<tr>
<td>Freelance Writer</td>
<td></td>
<td>$67,120</td>
</tr>
<tr>
<td>Public Relations Manager (PR Manager)</td>
<td></td>
<td>not available</td>
</tr>
<tr>
<td>Public Relations Specialist</td>
<td>7.2%</td>
<td>$62,810</td>
</tr>
<tr>
<td>TV Program Director</td>
<td>10.0%</td>
<td>$76,400</td>
</tr>
<tr>
<td>Talent Agent</td>
<td>11.8%</td>
<td>$75,420</td>
</tr>
<tr>
<td>Technical Director</td>
<td>10.0%</td>
<td>$76,400</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook  🌿 Green Occupation

Contact Information

Schedule an advisor appointment
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