Transborder Chicana/o and Latina/o Studies (Media and Expressive Culture), BA

LATCLMBA

ASU is no longer accepting new students to this program. Please explore Degree Search for other similar program options.

How is the Chicano and Latino population portrayed in popular culture, and why is it important to learn about cultural differences? To gain a deeper understanding of cultural representations, learn from faculty who specialize in literature, queer studies, Chicana feminist theory, communication and media studies, digital humanities and media production.

Program Description

The BA program in transborder Chicana/o and Latina/o studies focuses on the political, cultural, economic, sociological, historical, psychological and artistic experiences of Mexican-origin and Latino populations in the United States and the U.S.-Mexico transborder region. Students explore the complexities of the Chicano and Latino experience on the U.S.-Mexico border and beyond, with implications for other border communities around the world.

In the media and expressive culture concentration, students focus their study on the cultures of Latino communities. Students learn about the cultural diversity of Chicano, Mexican, Puerto Rican, Cuban, Dominican, Central American and other Latino populations in the United States and their contributions to the arts by analyzing:

- film and the media
- history
- literature (novels, short stories, poetry)
- performance
- visual art
At a Glance

- **College/School:** The College of Liberal Arts and Sciences
- **Location:** Tempe
- **Additional Program Fee:** Yes
- **Second Language Requirement:** Yes
- **First Required Math Course:** MAT 142 - College Mathematics
- **Math Intensity:** General

Required Courses (Major Map)

2021 - 2022 Major Map
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with:

Transborder Studies, MAS

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

Admission Requirements

**General University Admission Requirements:**
All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Additional Requirements:
Concurrent degree admission requirements:

Freshman applicants must meet all of the following standards:

1. minimum ABOR GPA of 3.75
2. no English competency deficiencies
3. 1040 SAT Reasoning or 22 ACT score

Transfer Admission Requirements:

Transfer students must have a minimum cumulative GPA of 3.00 from a transfer institution.

Tuition Information

When it comes to paying for college, everyone’s situation is different. Students can learn about ASU tuition and financial aid options to find out which will work best for them.

Change of Major Requirements

Students should visit the Change of Major form for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU® to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Global Opportunities

Global Experience

Students have the opportunity to immerse themselves in the homelands of the Chicano and Latino cultures they are studying. Students can deepen their understanding of transborder influences and gain a deeper appreciation of transborder media and expression while enhancing their resumes with heightened cultural competency, critical thinking and communication skills. Each of the more than 300 Global Education program options provide an opportunity for students to develop a valuable skill set that can give them an advantage in their career and personal enrichment. Whether in a foreign country, in the U.S.
or online, Global Education programs encourage students to build communication skills, challenge them to adapt and persevere, expose them to differences across the world and increase their ability to work with diverse groups of people.

**Career Opportunities**

The media and expressive culture concentration equips students with analytical and communication skills vital to the pursuit of graduate work and various career paths including:

- education (administration and teaching)
- film and media
- law
- local, state and national government agencies
- nonprofit organizations
- public policy and administration
- social work
- the arts

**Contact Information**

[School of Transborder Studies](mailto:sts.undergrad@asu.edu) | INTDSB 165  
sts.undergrad@asu.edu | 480-965-5091