

General Studies, BA

LSGNSBGS


If you have diverse interests, consider this highly flexible program that allows you to choose from themes related to society and the individual. This active military- and veteran-friendly program is also a great option if you want to [maximize transfer credits or existing credits](#).

Program description

The BA program in general studies offers students a flexible, innovative path to degree completion. Graduates of the program are informed and effective members of society who are well prepared for a changing global marketplace with its diverse cultures.

The themes of this degree are professional preparedness and integration of the needs of society and the individual. Students explore the tensions between individualism and collectivism, the public and private selves, service and community, domestic and global issues, and the interplay of culture and identity constructions.

At a glance

- **College/School:** [College of Integrative Sciences and Arts](#)
- **Location:** [Downtown Phoenix](#), [Polytechnic](#), [ASU at Lake Havasu](#)
- **Second language requirement:** No
- **First required math course:** MAT 142 - College Mathematics
or any math course that meets the MATH designation
- **Math intensity:** General 

Required courses (Major Map)

[2024 - 2025 Major Map](#)

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an [accelerated bachelor's plus master's degree](#) with:

[Global Management, MGM](#)

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

Admission requirements

General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU@](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience

for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Global opportunities

Global experience

With more than 300 [Global Education program opportunities](#) available, general studies students are able to tailor their experience to their unique interests and skill sets. Whether in a foreign country, in the U.S., or online, students build communication skills, learn to adapt and persevere, and are exposed to research and internships across the world, increasing their professional network.

Career opportunities

Those who have majored in general studies have the option of working in almost any field that requires effective interaction with others, including sales, social services, organizational management and government administration. Graduates are equipped with transferable skills highly desired by many employers. The bachelor's degree creates great flexibility in career choice because of the versatility within the program.

Graduates are prepared for many occupations, including:

- administrative services manager
- curator
- medical and health service
- military and veteran's services
- property, real estate and community association managers
- public relations specialist
- purchasing manager
- real estate sales agent
- sales manager
- writer and author

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
Advocate 🌟	8.6%	\$38,520
Business Analyst 🌟	9.7%	\$95,290
Certified Health Education Specialist (CHES) 🌟	7.2%	\$59,990

<u>Communications Specialist</u>	3.7%	\$73,150
<u>Editor</u>		\$73,080
<u>Fitness and Wellness Coordinator</u>	4.3%	\$56,090
<u>Mediator</u> ☀	5.0%	\$64,030
<u>Performance Artist</u>	3.4%	\$69,760
<u>Social Services Director</u> ☀	9.1%	\$74,240

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook

Contact information

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