Technical Communication (User Experience), BS
LSTECUBS

If your desire is to become an expert at testing, understanding and communicating the user experience, you'll want to learn to produce communication that stays useful and appealing across interfaces and platforms.

Program Description

The user experience concentration of the BS degree in technical communication provides technical communication majors with an interdisciplinary foundation in communication, research and design that is central to the rapidly growing area of user experience.

The program provides students with a conceptual understanding and applied skills in methods of gathering user information, analyzing data and communicating research findings to stakeholders. Although its disciplinary home and primary focus is technical communication, the concentration includes courses from human systems engineering and graphic information technology in order to provide students with the multiple perspectives and complementary skills needed for user experience work.

At a Glance

- **College/School:** College of Integrative Sciences and Arts
- **Location:** Polytechnic campus or Online, ASU Local

- **Additional Program Fee:** No
- **Second Language Requirement:** No
- **First Required Math Course:** Any math course that meets the MA designation.
- **Math Intensity:** General
Required Courses (Major Map)

2022 - 2023 Major Map (On-campus)
2022 - 2023 Major Map (Online)
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

User Experience, MS

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.
Freshman | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.

Attend Online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

ASU Local
It is now possible to earn an ASU degree with ASU Local, an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support. Those interested may learn more about ASU Local [here](https://admission.asu.edu/transfer).

**Transfer Options**

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU™](https://admission.asu.edu/transfer) to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: [https://admission.asu.edu/transfer/MyPath2ASU](https://admission.asu.edu/transfer).

**Global Opportunities**

**Global Experience**

Students who have studied abroad while learning technical communication have an advantage in many workplaces. Understanding the global view of applied workplace communication, students become well-rounded communicators, able to utilize various print and digital information products to relate technical and specialized information. Students also gain an understanding of who users may be and of cultural differences that may affect user needs. [https://goglobal.asu.edu/](https://goglobal.asu.edu/)

**Career Opportunities**

Technical communicators with expertise in user experience have numerous career opportunities in growth areas such as user experience research, user-centered design, information design, interaction design, information architecture, content strategy and usability analysis.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Computer Software Quality Engineer</td>
<td>*</td>
<td>not available</td>
</tr>
<tr>
<td>Document Management Specialist</td>
<td>5.7%</td>
<td>$92,870</td>
</tr>
<tr>
<td>Editor</td>
<td></td>
<td>$63,400</td>
</tr>
<tr>
<td>Graphic Artist</td>
<td></td>
<td>$47,560</td>
</tr>
<tr>
<td>Occupation</td>
<td>Growth Rate</td>
<td>Average Salary</td>
</tr>
<tr>
<td>----------------------------</td>
<td>-------------</td>
<td>----------------</td>
</tr>
<tr>
<td>Human Factors Engineer</td>
<td>10.1%</td>
<td>$88,950</td>
</tr>
<tr>
<td>IT Project Manager</td>
<td>5.7%</td>
<td>$92,870</td>
</tr>
<tr>
<td>SEO Specialist</td>
<td>17.7%</td>
<td>$65,810</td>
</tr>
<tr>
<td>Technical Writer</td>
<td>7.4%</td>
<td>$74,650</td>
</tr>
<tr>
<td>Web Developer</td>
<td>not available</td>
<td></td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook ✿ Green Occupation

**Contact Information**

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