

User Experience, BS

LSUSEXBS

Are you interested in the design, development and evaluation of products and services that are useful, attractive and help people accomplish their goals? You could be one of tomorrow's leaders in the user experience profession.

Program description

The BS program in user experience addresses a user's interaction with a company or organization, including its products and services. The UX elements of psychology, research, design and communication determine user needs and wants when using a product. Research drives design; design drives content; and content drives communication. All result in a user experience.

Students in this program learn the UX research, design, content development, communication and tone of voice elements and skills needed to successfully evaluate all components and products with which end users interact. This includes hardware and software user interfaces, informational products, help systems, user support, identification of user needs, tasks, procedures, capabilities and limitations of using technology and interacting with print, digital and aural information.

GI Bill® benefits


This new program is not yet approved for use with GI Bill® benefits.

GI Bill® is a registered trademark of the U.S. Department of Veterans Affairs. More information about education benefits offered by VA is available at the official U.S. government website at

<https://www.benefits.va.gov/gibill/>.

At a glance

- **College/School:** [College of Integrative Sciences and Arts](#)
[Ira A. Fulton Schools of Engineering](#)
- **Location:** [Polytechnic](#)

- **Second language requirement:** No
- **First required math course:** MAT 142 - College Mathematics
- **Math intensity:** General 

Required courses (Major Map)

[2024 - 2025 Major Map](#)

[Major Map \(Archives\)](#)

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission requirements

General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Global opportunities

Global experience

Those who study abroad while learning user experience will have an advantage in many workplaces. Understanding the global view of applied workplace communication, students become well-rounded communicators, able to utilize various print and digital information products to relate technical and specialized information. Through participation in one of the over 300 available [Global Education programs](#), students expand their scope of learning beyond the classroom and gain hands-on experience in different and exciting cultures.

Many of the [School of Applied Professional Studies programs](#) allow students to earn credit toward their major during their experiences studying abroad.

Career opportunities

Graduates can typically expect to find jobs in the areas of:

- design research
- human-computer interaction
- interaction design
- interface design
- usability testing
- user experience
- user research

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
Computer Software Quality Engineer ☀	20.3%	\$99,620
Instructional Specialist	2.5%	\$66,490
Web Designer ☀	15.2%	\$83,240
Web Developer ☀	17.0%	\$78,580

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

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Contact information

